

# MARYVILLE COMPREHENSIVE PLAN UPDATE

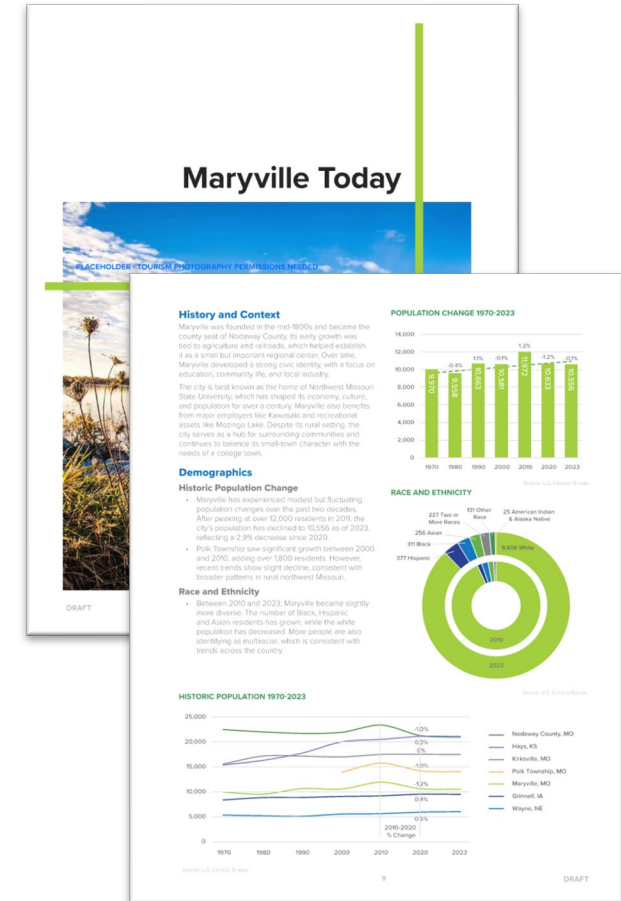
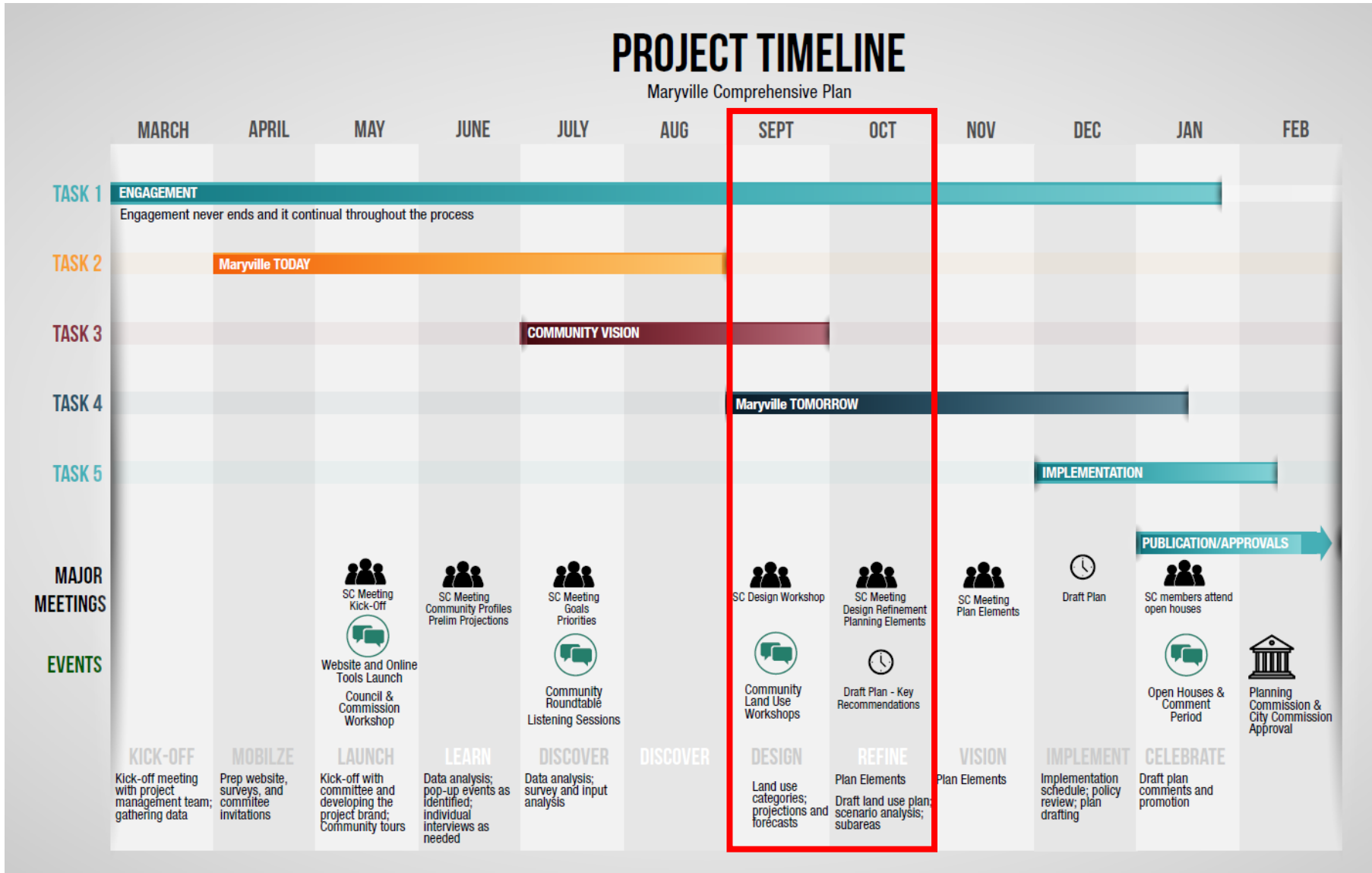
Steering Committee Meeting #5

October 7th, 2025

# AGENDA

- **Project Update** | 5 minutes
- Engagement Outcomes | 10 minutes
- Concepts and Land Use Focus Areas | 25 minutes
- Next Steps | 10 minutes

# PROJECT UPDATE



# AGENDA

- Project Update
- **Engagement Outcomes**
- Concepts and Land Use Focus Areas
- Next Steps

# ENGAGEMENT OUTCOMES

## Website Metrics

- 2,373 visits, 1,645 visitors (not much change since August)
- 168 map contributions, 82 contributors
- 58% social media awareness

## June Poll: Transportation

- 145 responses

## July Poll: Parks and Rec

- 258 responses

## August Poll: Community Service and Image

- 144 responses

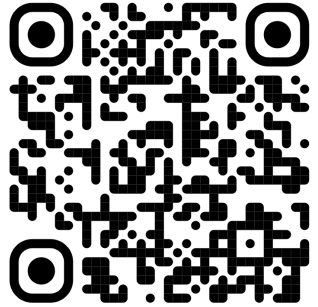
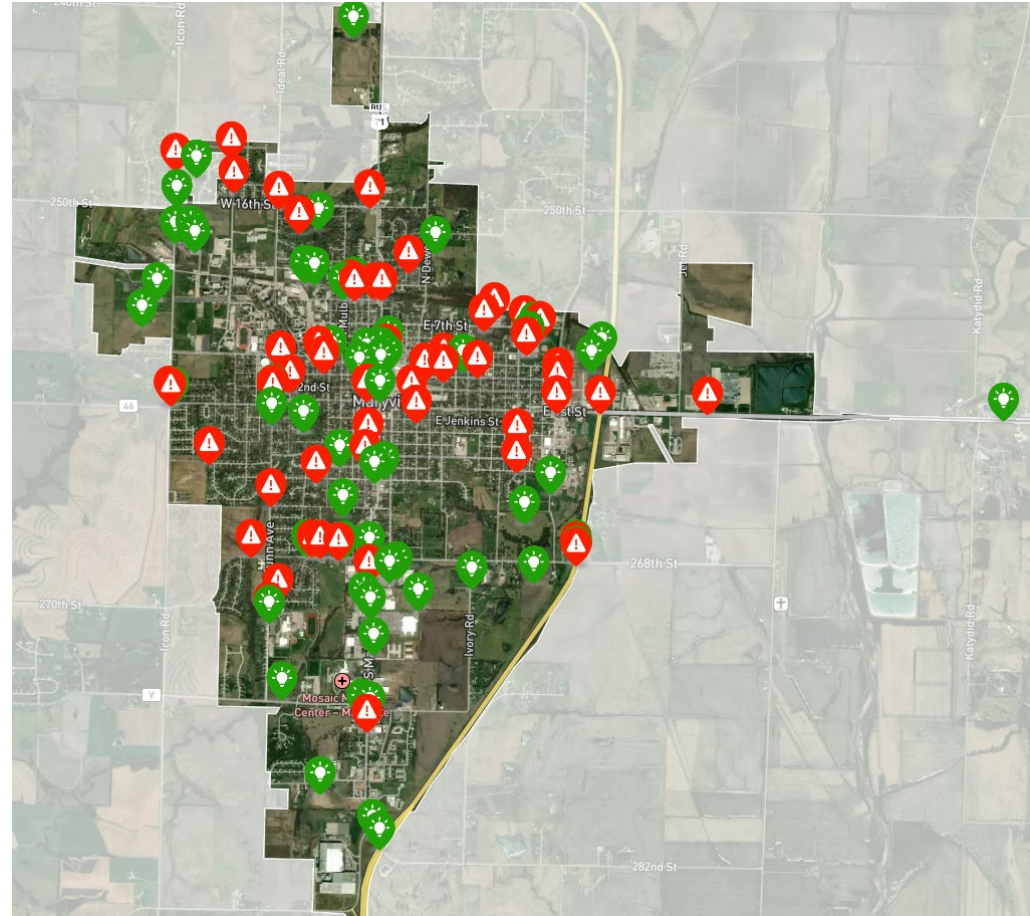
## September Poll: Housing and Economy

- 35 responses

### Show us your ideas!

Use the interactive map below to share your **big ideas** and **concerns** for the future of Maryville. Click the **Add Marker** button to drop a pin at a location within Maryville that represents your comment.

Your input helps us better understand the community's priorities.

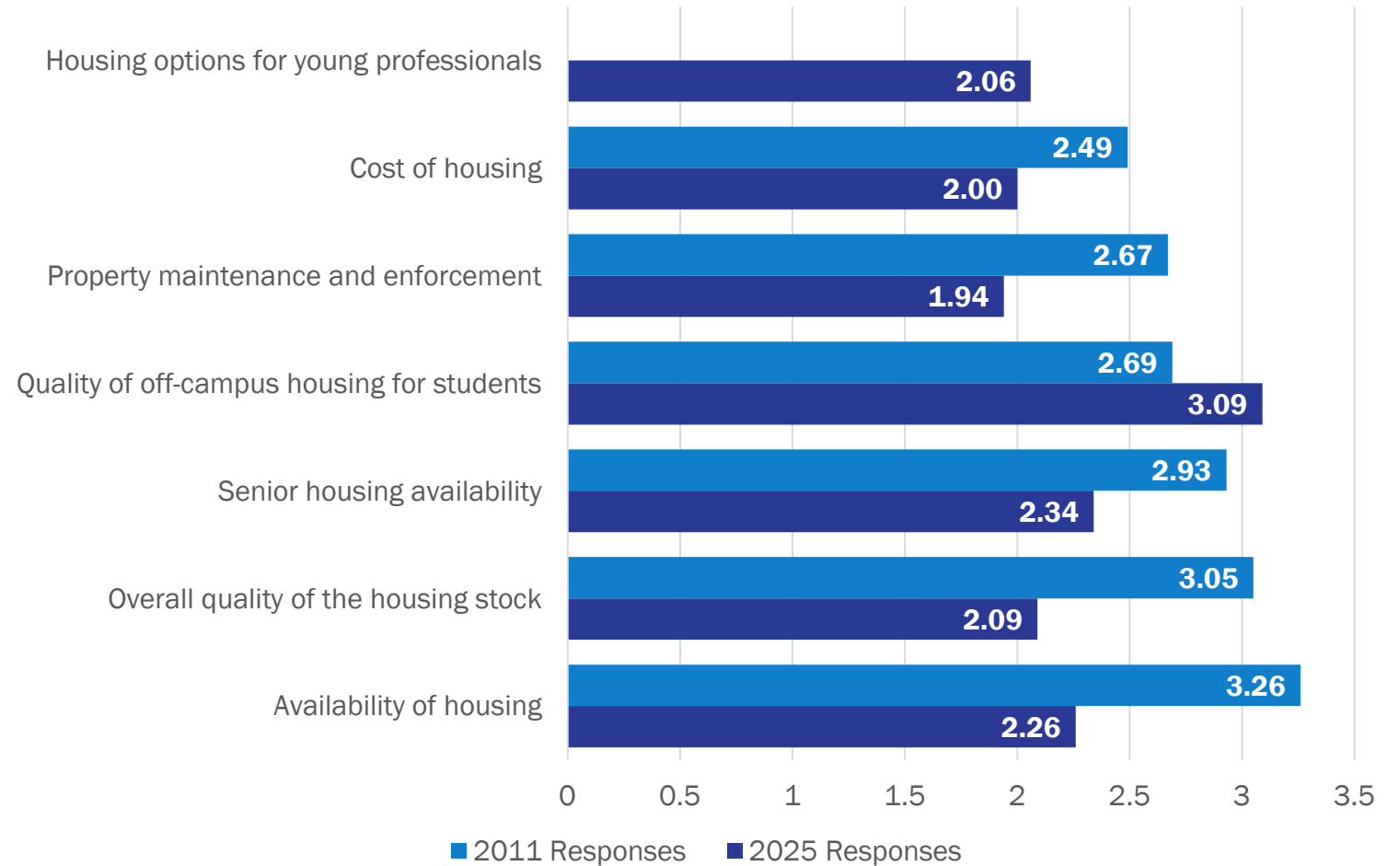


# ENGAGEMENT OUTCOMES

## September Poll: Housing and Economy

- 91% Maryville residents
- 43% Maryville workers

*How would you rate the following housing elements in Maryville?*

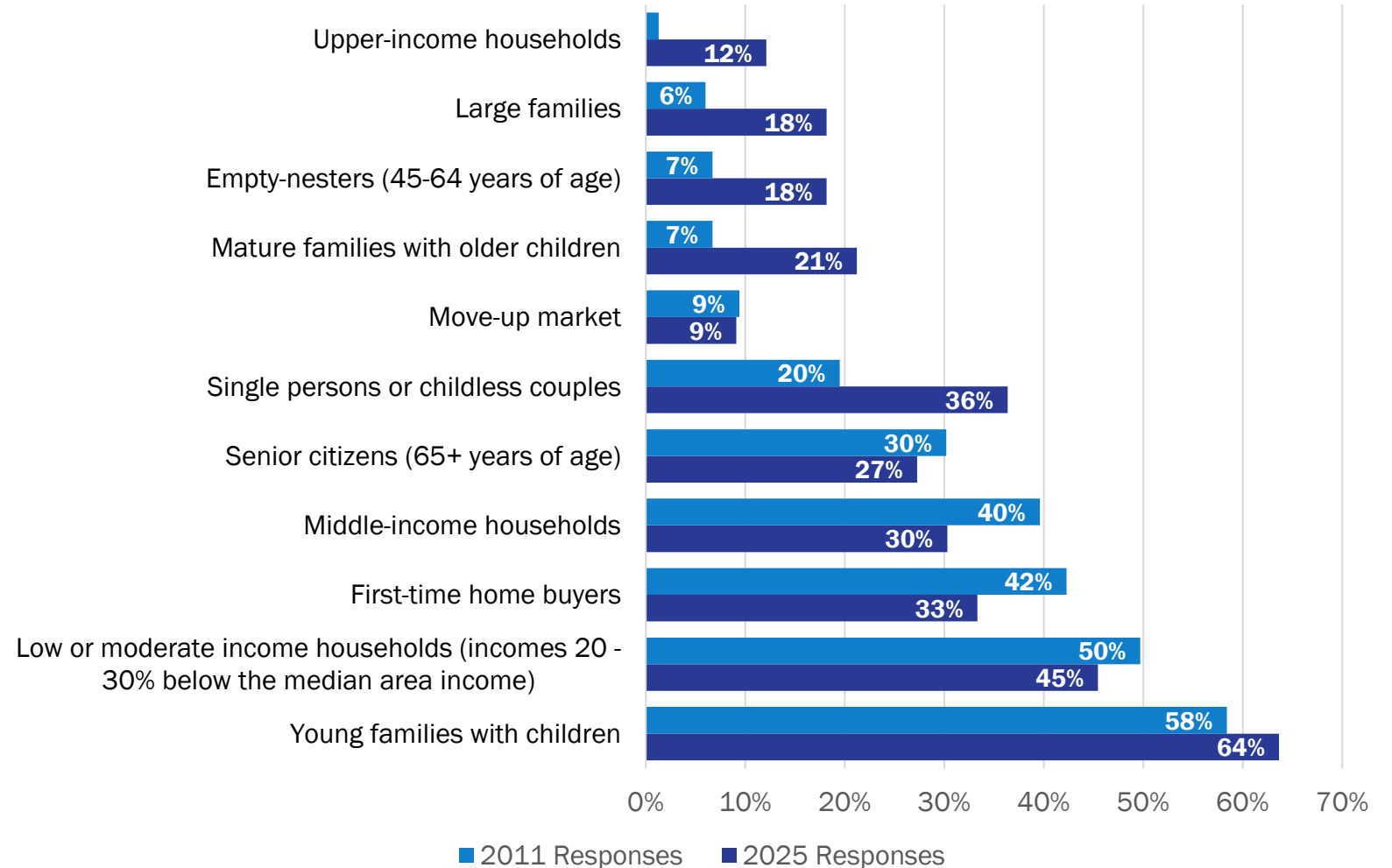


# ENGAGEMENT OUTCOMES

## September Poll: Housing and Economy

- 91% Maryville residents
- 43% Maryville workers

*Which of the following groups exhibits the greatest need for housing today in Maryville? (Please check all that apply)*

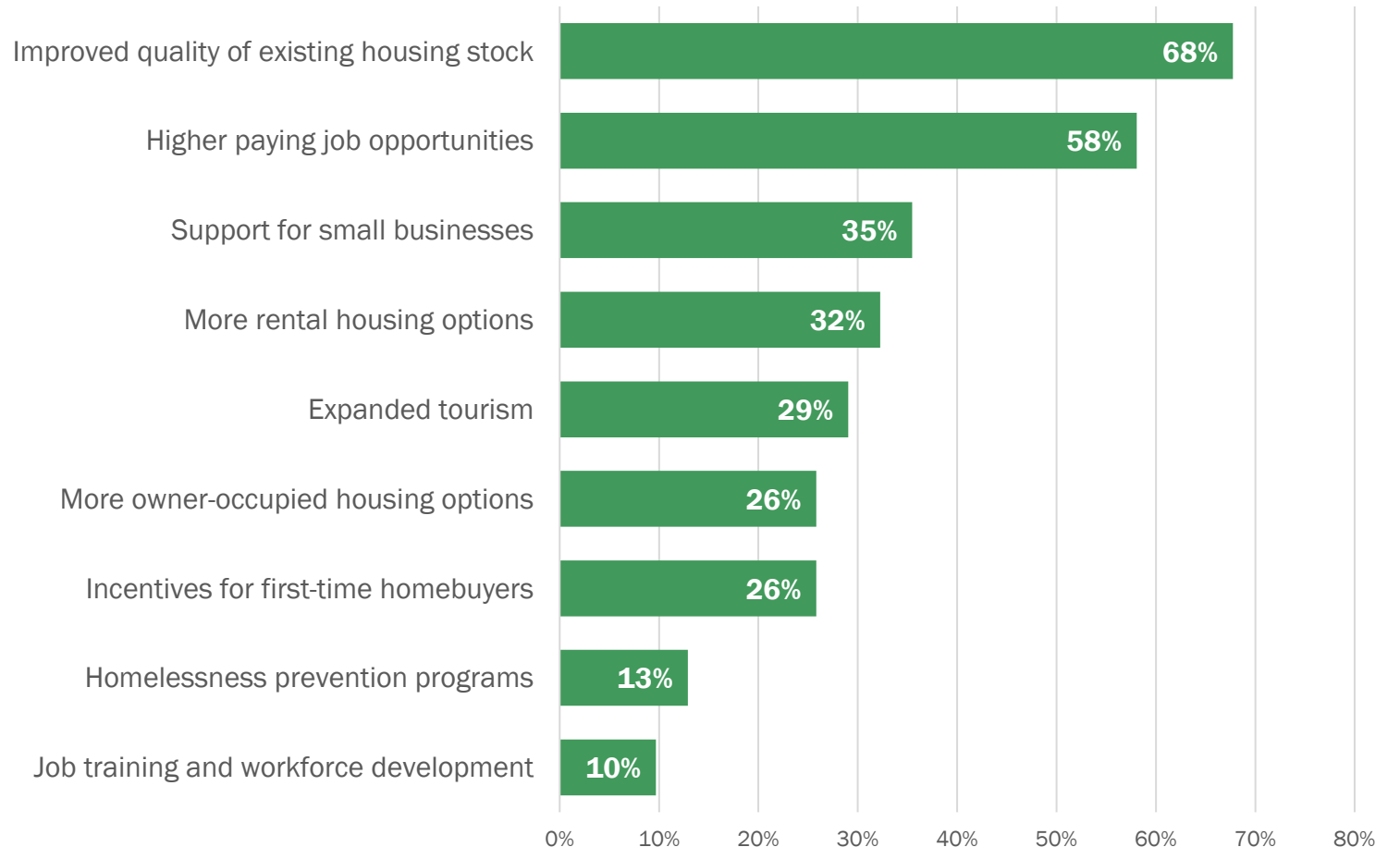


# ENGAGEMENT OUTCOMES

## September Poll: Housing and Economy

- 91% Maryville residents
- 43% Maryville workers

*What housing or economic improvements would you most like to see in Maryville? (Select up to 5)*



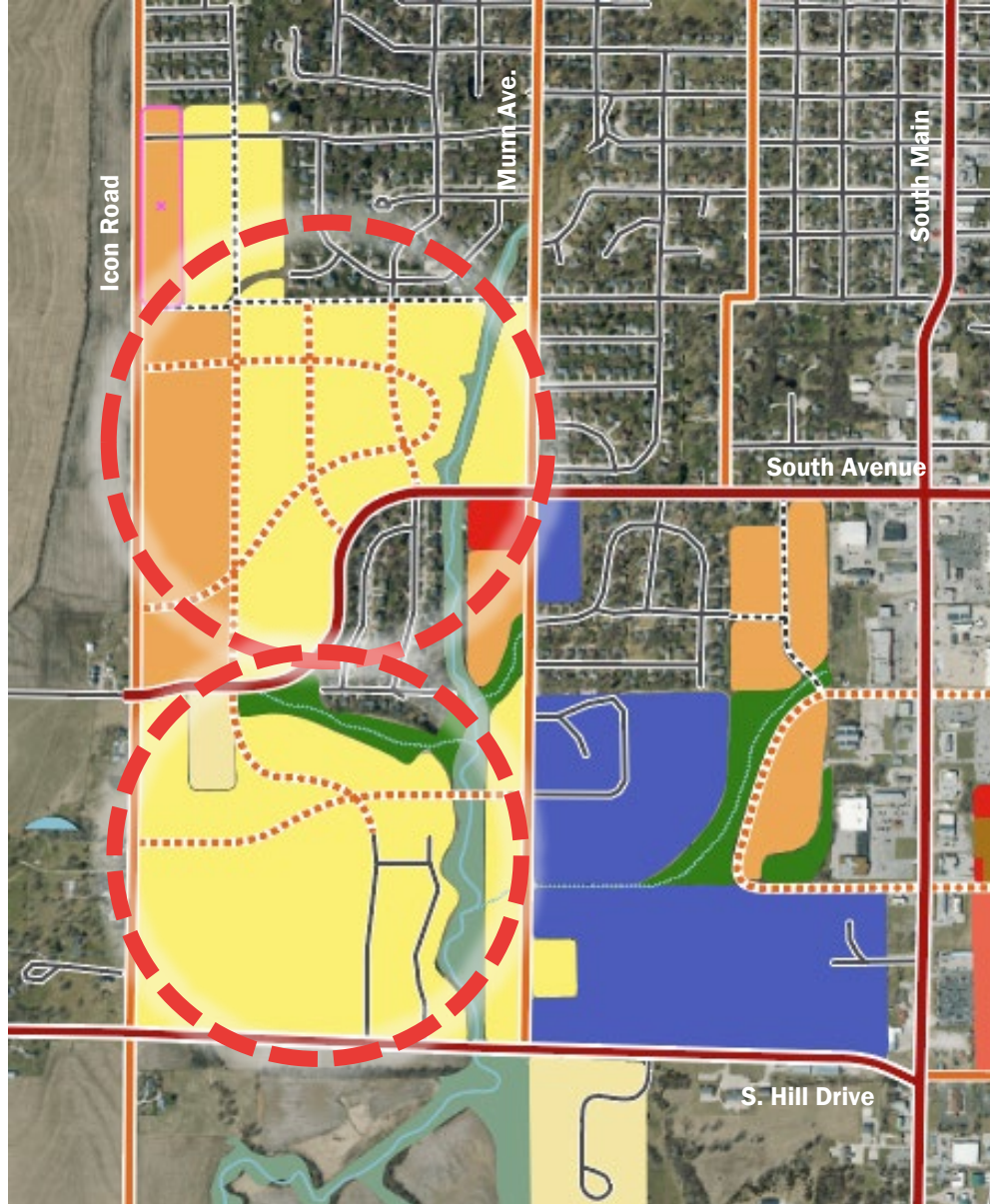
# AGENDA

- Project Updates
- Engagement Outcomes
- **Concepts and Land Use Focus Areas**
- Next Steps

# LAND USE FOCUS AREAS AND CONCEPTS

## *Maryville Future Land Use*

- Large Lot Residential (LLR)
- Low Density Residential (LDR)
- Medium Density Residential (MDR)
- High Density Residential (HDR)
- Downtown (DT)
- Commercial (COM)
- Mixed Use (MU)
- Park & Greenways (PK/GW)
- Civic (CIV)
- Light Industrial (LI)
- Industrial (IND)
- Urban Reserve (UR)
- Natural Reserve (NR)
- Agricultural (AG)



- Added East-West connections
- Agrihood development concept

# LAND USE FOCUS AREAS AND CONCEPTS

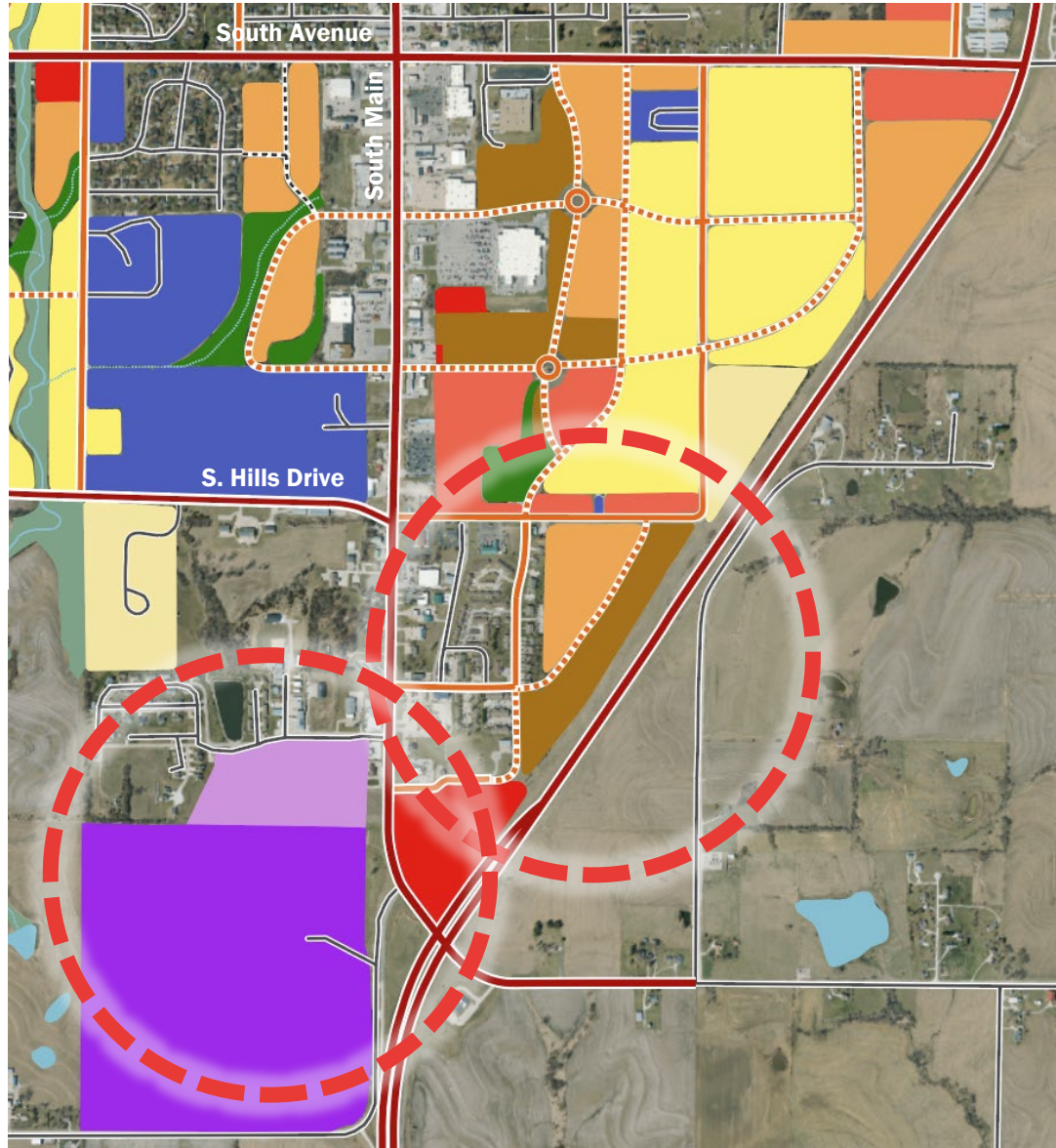
## *Agrihood Development*



# LAND USE FOCUS AREAS AND CONCEPTS

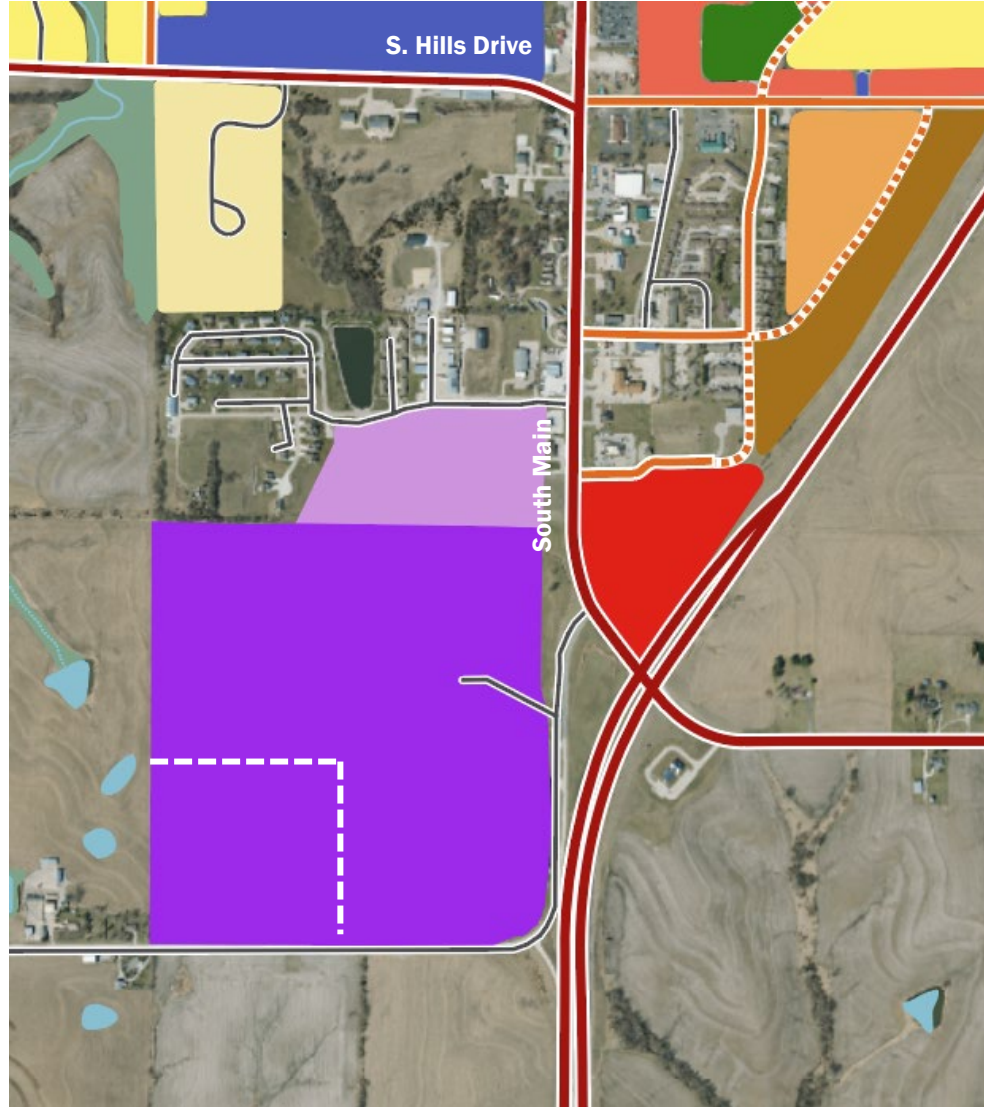
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# LAND USE FOCUS AREAS AND CONCEPTS

## *Industrial Discussion*



# LAND USE FOCUS AREAS AND CONCEPTS

## *Mid-Main Streetscape and Development*



# LAND USE FOCUS AREAS AND CONCEPTS

## *Mid-Main Streetscape and Development*



# LAND USE FOCUS AREAS AND CONCEPTS

## *Franklin Park*



# LAND USE FOCUS AREAS AND CONCEPTS

*Happy Hollow Park*



# AGENDA

- Project Updates
- Engagement Outcomes
- Concepts and Land Use Focus Areas
- **Next Steps**

# NEXT STEPS

## Your Homework

- **Spread the word: September/October Monthly Poll**
- **Review: Executive Summary and Existing Conditions draft**

## Steering Committee Meeting #6

- Focus: Plan elements
- Scheduled: November 4th, 12pm – 1:30pm

## Open House

- January 15th