

MARYVILLE COMPREHENSIVE PLAN UPDATE

Community Roundtable

AGENDA

- **Introductions**
- About the Process
- Breakout Discussion
- Next Steps

INTRODUCTIONS



Amy Haase
Principal-in-Charge



Megan Schott
Urban Planner,
Engagement Specialist



Laura Peters
Project Manager



Flavia Tourek
Urban Planner,
GIS Specialist

AGENDA

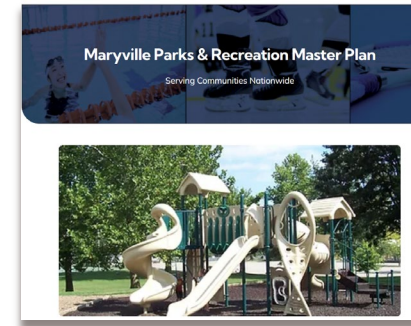
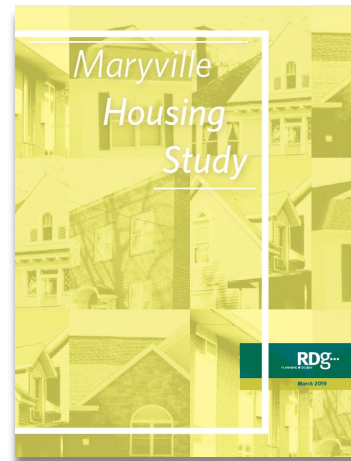
- Introductions
- **About the Process**
- Breakout Discussion
- Next Steps

ABOUT THE PROCESS

A Comprehensive Plan is...

- A guide for **development policy**.
- A context for making key **land use and public investment decisions**.
- A **vision** for the city's future.
- A **tool to guide city priorities and directions**, including capital improvement programming.
- A **strategic document** that is adapted to the specific needs and hopes of the city.

What has been done?



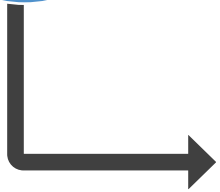
ABOUT THE PROCESS

A Comprehensive Plan is not...

- An **unchangeable, inflexible commitment** to carry out specific projects.
- A document that commits the city to a **specific course of action**.
- A **rigid land use plan** that anticipates the specific use of **every piece of property** into the future.
- A capital or **operating budget**.

ABOUT THE PROCESS

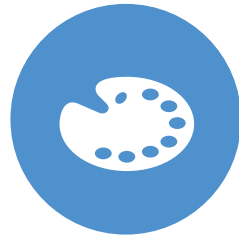
Project Launch



Input



Today:
Collect and
Analyze Data



Tomorrow:
Land Use &
Special Area
Concepts



Tomorrow:
Plan
Elements

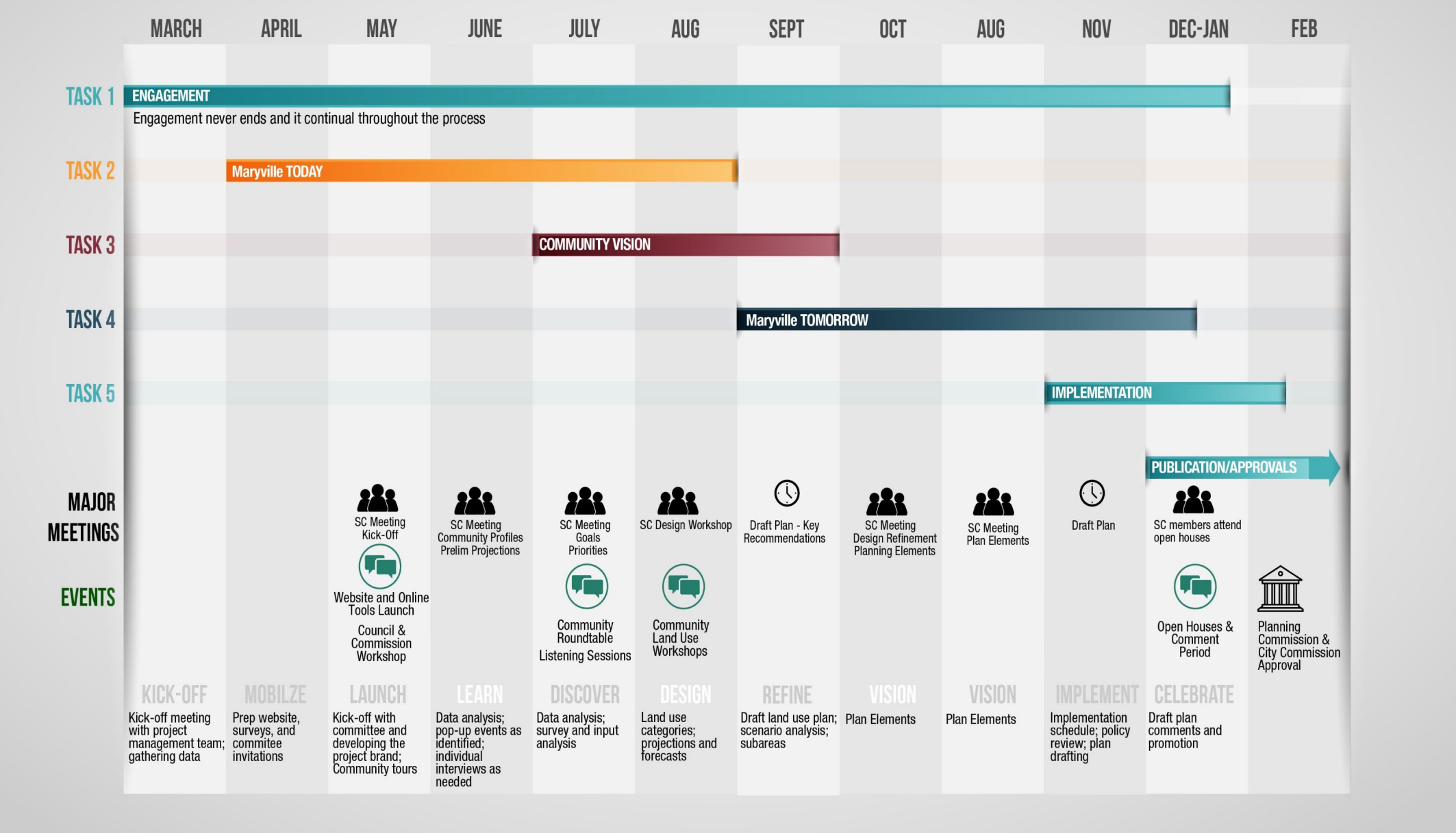


Implementation



Approval

ABOUT THE PROCESS



ABOUT THE PROCESS

Engagement Opportunities

- Monthly polls and surveys
- Listening Sessions
- Community Land Use Workshop
- Pop-ups
- Open House



AGENDA

- Introductions
- About the Process
- **Breakout Discussion**
- Next Steps

BREAKOUT DISCUSSION

Let's dive deeper on challenges and opportunities for Maryville. Use the tabletop discussion guide to discuss key questions with your groups.

Topics include:

- Transportation
- Land Use & Growth Directions
- Housing & Neighborhoods
- Community Image
- Downtown
- Parks and Recreation
- Community Services

TABLETOP DISCUSSION GUIDE

LAND USE / GROWTH DIRECTIONS

maryville
momentum 2045

You and your table colleagues are about to discuss (and later report on) a series of questions related to issues and opportunities that should be addressed in the Maryville Momentum 2045 Plan. There are no right or wrong answers – we're trying to understand your points of view and collect your ideas. Before we begin, take a moment to introduce yourselves and assign these roles for today's discussions.

- 1 A facilitator.** This person will not be an official member of your group but will move around the room and will help keep the discussion on task and timely.
- 2 A timekeeper.** This person will support the facilitator by tracking time and helping the group stay on task. We will announce timing before each exercise.
- 3 A recorder.** This person will take notes and create "bullets" for final presentation. This should be large format on the flip charts.
- 4 A reporter.** This person will make a brief report to the larger group at the end of the exercise and back up the recorder in providing notes to the facilitator at the end of the meeting.

DISCUSSION EXERCISE 1:

UNDERSTAND LAND USE ISSUES & OPPORTUNITIES (10 MINUTES)

Community growth occurs through sequential land development. The location and transitions between different land uses contribute to the way the community looks, feels, and functions. These decisions have significant impact on the cost of developing and maintaining infrastructure but also servicing future phases of land development.

- Identify three (3) to five (5) issues related to land use today.

- Identify three (3) to five (5) opportunities related to land use today.

DISCUSSION EXERCISE 2:

YOUR WHY (10 MINUTES)

Now that you have had some time to understand the issues and opportunities related to land use in Maryville, discuss why this is important to the comprehensive plan and the future of Maryville. Create a list of key words or phrases for why this element is important. Your words will help us craft statements or principles that will guide recommendations made throughout the plan.

DISCUSSION EXERCISE 3:

ACTION ITEMS (10 MINUTES)

With the time remaining, identify action items that would/could address issues, capitalize on opportunities, or enhance the "why" items listed in Exercise 2.

GROUP PRESENTATION (30 MINUTES)

BREAKOUT DISCUSSION

Introduce yourselves and assign roles

- Facilitator
- Timekeeper
- Recorder
- Reporter





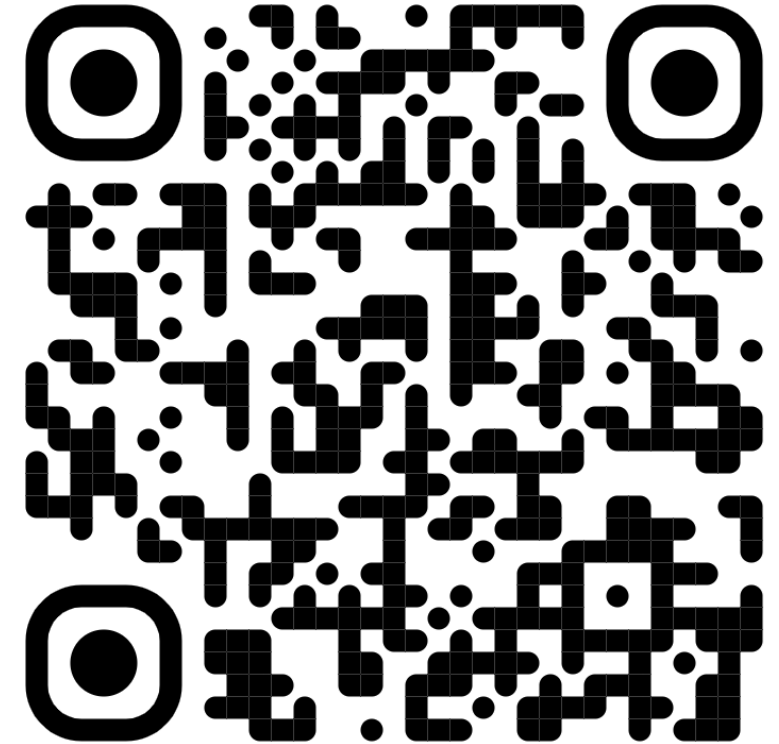
BREAKOUT DISCUSSION

Understand Issues / Opportunities	 10 Minutes
Your Why	 10 Minutes
Action Items	 10 Minutes
Group Presentation	 30 Minutes

THANK YOU

Ways to participate

- Take the monthly polls
- Attend upcoming events
- Share the project with your networks



Scan the QR code to check out the project website, Maryville2045.com