

MARYVILLE COMPREHENSIVE PLAN UPDATE

Steering Committee Meeting #1

AGENDA

- Introductions
- Committee Roles and Responsibilities
- Process
- Priorities
- Next Steps

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- Introductions
- **Committee Roles and Responsibilities**
- Process
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COMMITTEE ROLES AND RESPONSIBILITIES

Advisory Committee:



Give input and feedback



Provide direction



Promote activities and keep the pulse



Attend meetings

Project Management Team:

Maryville: Ryan Heiland, Roxanne Reed

RDG: Amy Haase, Laura Peters

- Day-to-day operations
- Details of engagement
- Details of plan production



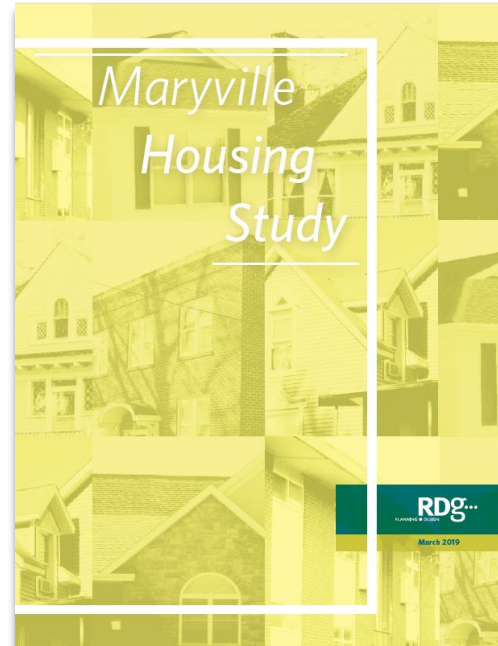
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WHAT IS A COMPREHENSIVE PLAN?

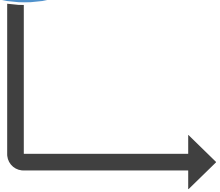
- A guide for development policy.
- A context for making key land use and public investment decisions.
- A vision for the city's future
- A tool to guide city priorities and directions, including capital improvement programming.
- A strategic document that is adapted to the specific needs and hopes of the city.

What has been done?



PLANNING PROCESS

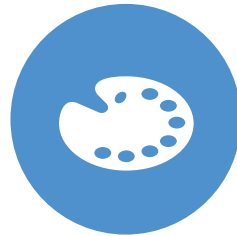
Project Launch



Input



Today:
Collect and
Analyze Data



Tomorrow:
Land Use &
Special Area
Concepts



Tomorrow:
Plan
Elements



Implementation

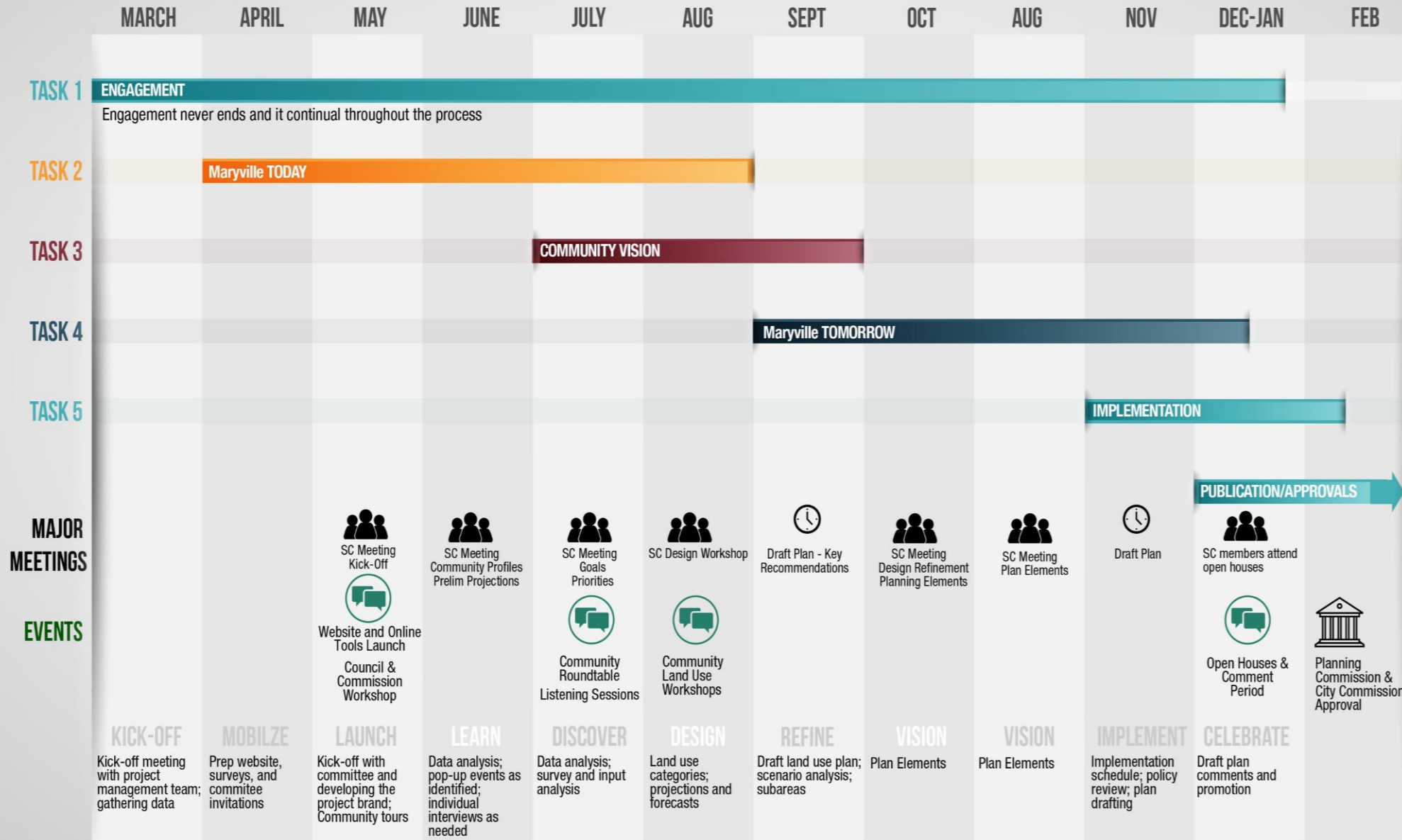


Approval

PROJECT TIMELINE

Maryville Comprehensive Plan

maryville
momentum **2045**



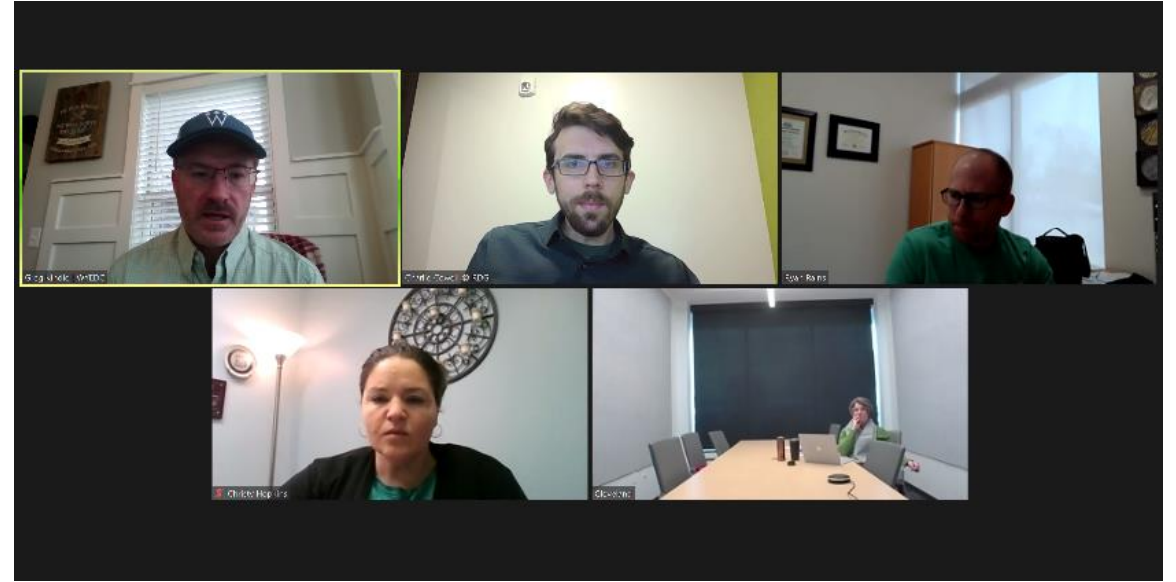
PROCESS – COMMUNITY ENGAGEMENT

Survey/Interactive Map

- Prepping for early-summer release
- Steering Committee will help promote the survey

Listening Sessions

- Steering Committee (Propose People for Groups)
- Stakeholder/Key Person Interviews
- Target Dates: July 23 (follow up via Zoom)
 - 6-10 people per group; 60 minutes each
 - Nonprofit and Service Providers
 - Builders, Developers, Realtors, Bankers
 - Renters
 - Major Employers
 - University faculty and leadership
 - Older Adults
 - Young Professionals
 - High School Students
 - College Students
 - Arts Community
 - Recreation Community
 - Public Staff



PROCESS - COMMUNITY ENGAGEMENT

Community Roundtable Sessions

- Target Dates: July 23
- Focus: Community Vision
 - Opportunities
 - Challenges
 - Dreams



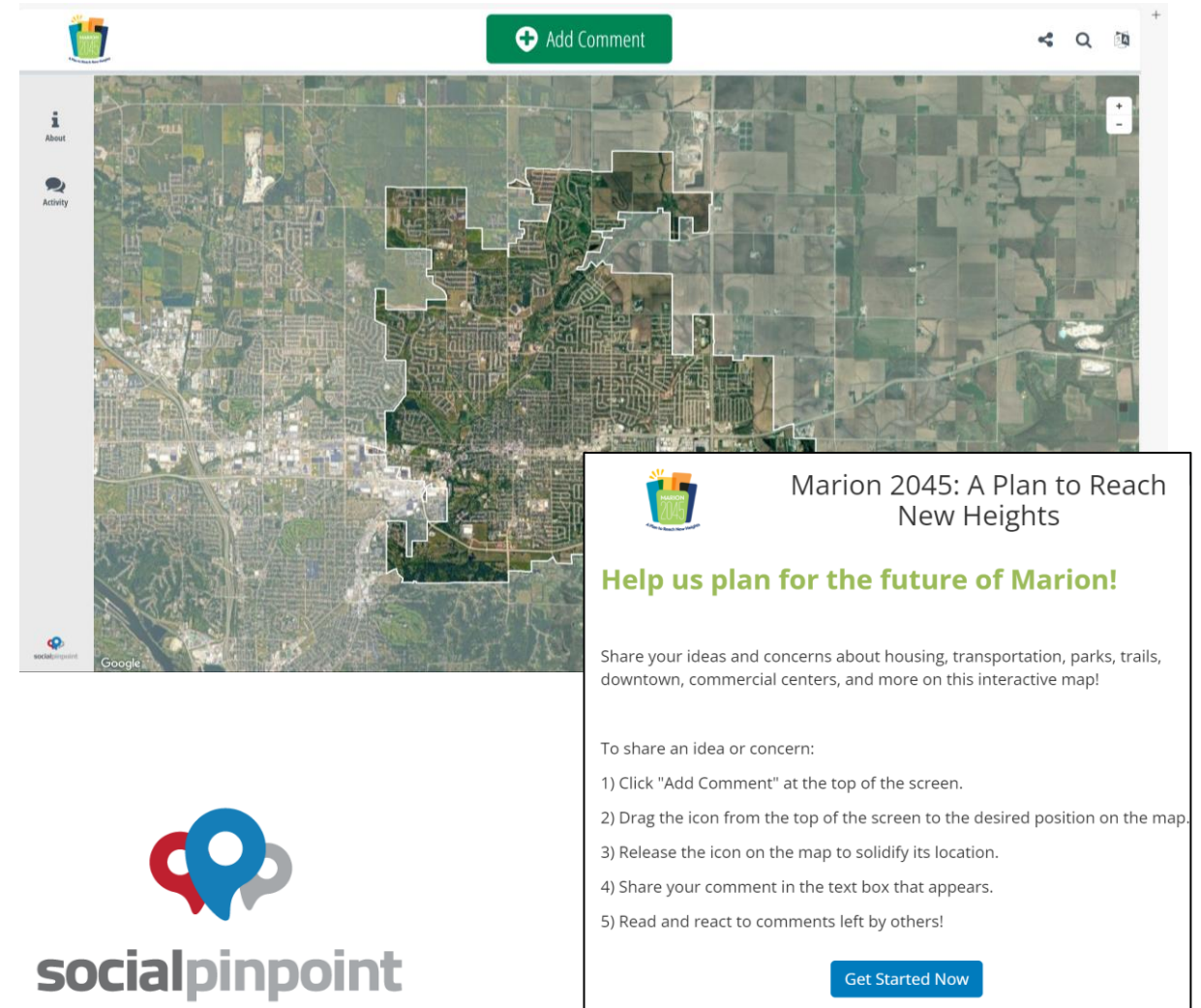
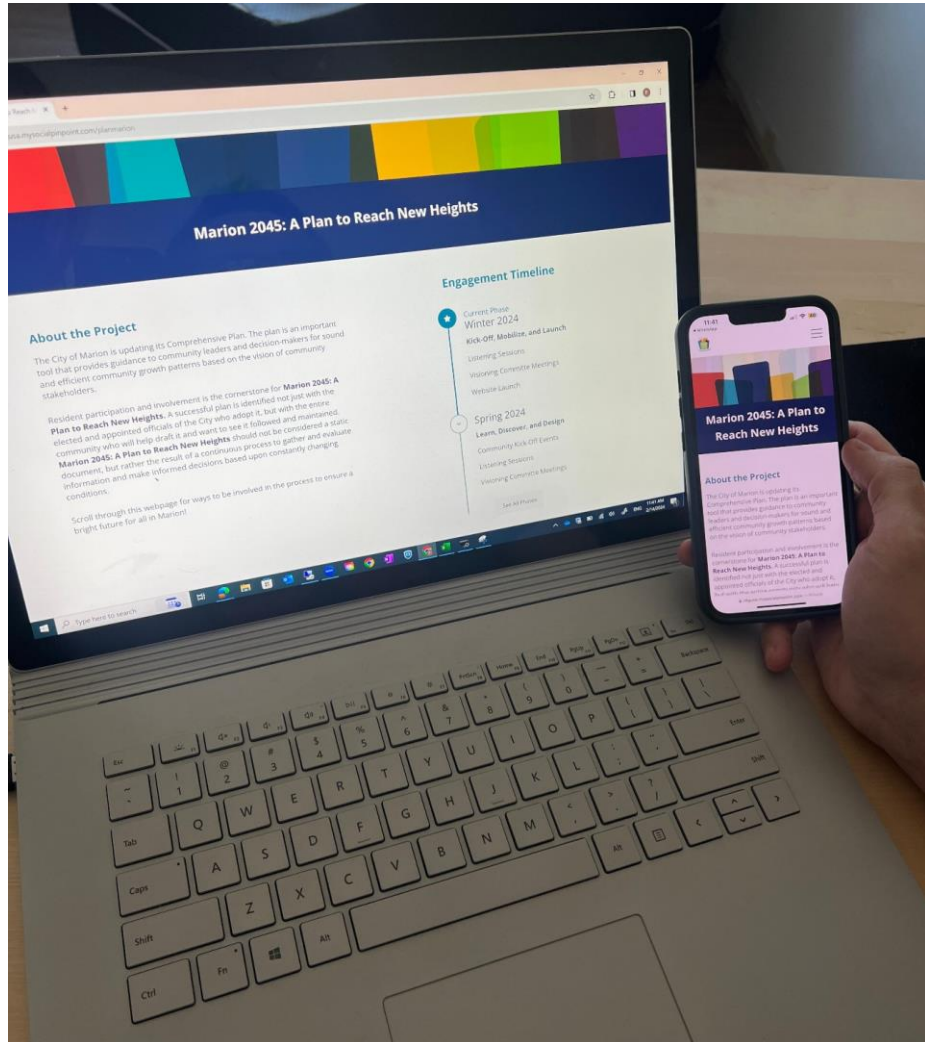
PROCESS - COMMUNITY ENGAGEMENT

Design Workshop

- Target Dates: August 26th - 27th
- Focus:
 - Land use
 - Development opportunities
 - Transportation connections



PROCESS > PROJECT WEBSITE & INTERACTIVE MAP



socialpinpoint

PROCESS - DATA

Data Collection

- Historic population trends
- Age distribution
- Income
- Unemployment
- Population forecasts
- Housing trends and demand
- Building permits
- Access to park space
- Others...

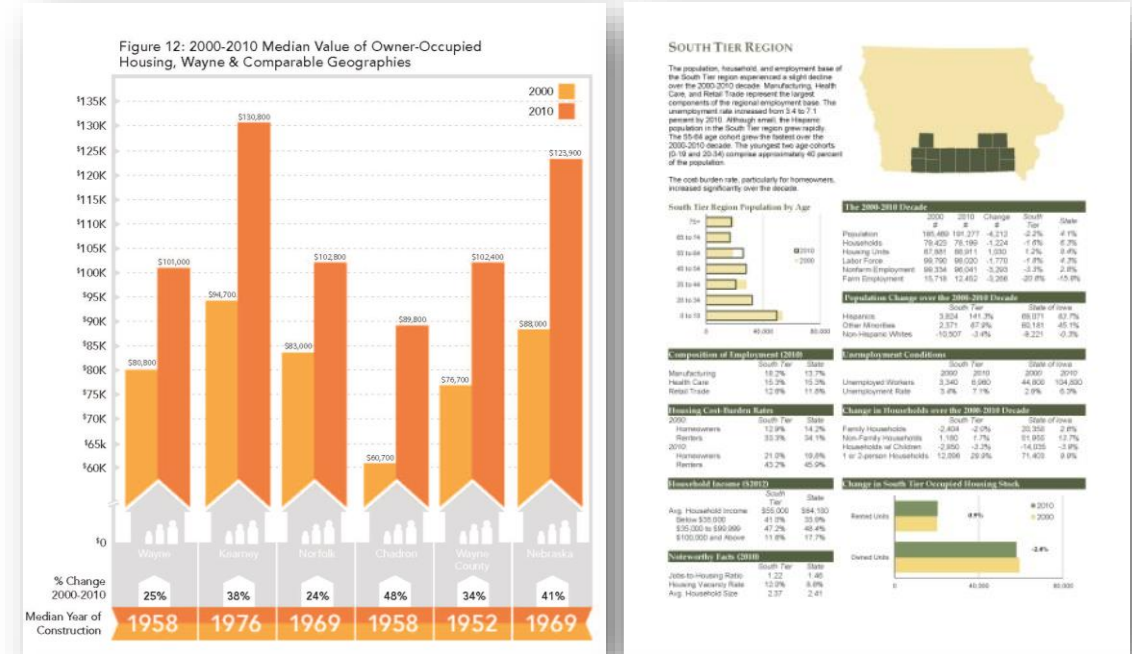
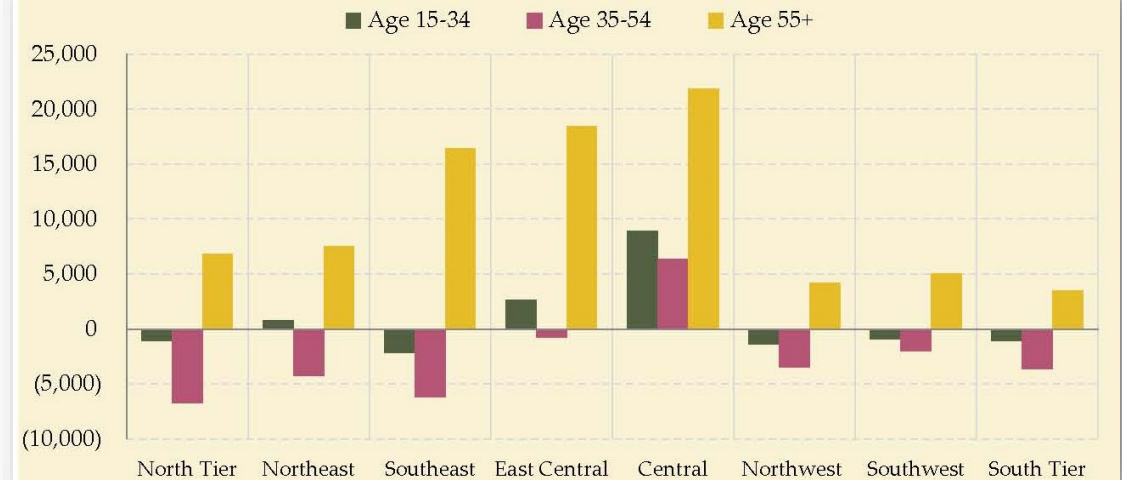


Figure I-8: Change in households by age of householder, 2000 to 2010



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- **Priorities**

ADVISORY COMMITTEE INPUT

Potential Plan Elements

1. Transportation
2. Parks, Trails, & Natural Areas
3. Community Facilities & Infrastructure
4. Land Use
5. Housing & Neighborhoods
6. Economic Development
7. Equity

Opportunities

At least one
per topic

Challenges

At least one
per topic



NEXT STEPS

NEXT STEPS

- **Confirm next meeting:** June 17th from 11:30am to 1:00 pm (virtual)
- Share your contacts for listening sessions in July
 - Send potential listening session participants names and emails before our next meeting.
 - Send to Roxanne
- Check out the project website and provide comments