



COMMUNITY SURVEY RESULTS

September 17, 2025

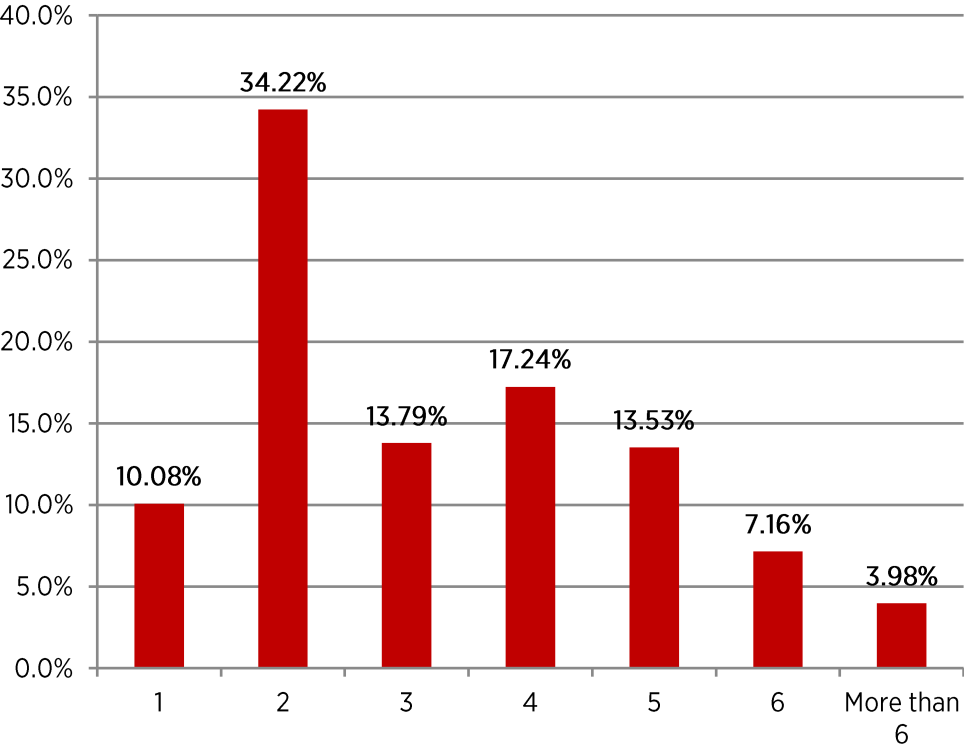
COMMUNITY SURVEY RESULTS

Survey Closed on September 15, 2025

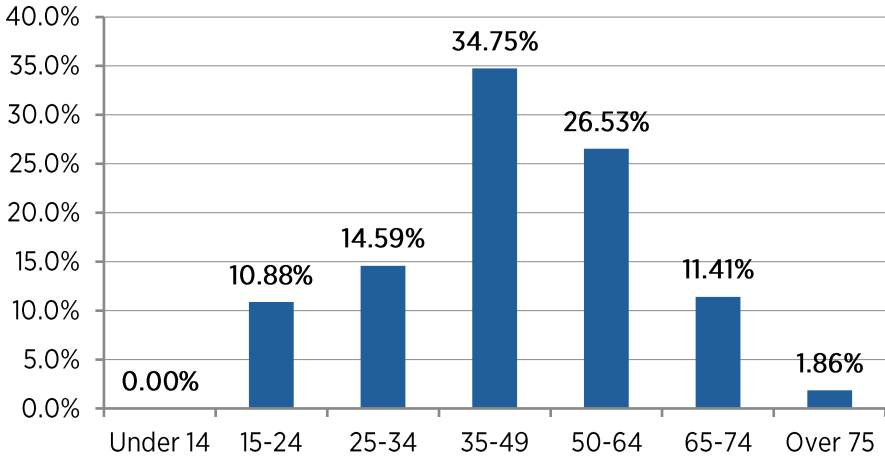
Total of **443** Responses

DEMOGRAPHICS

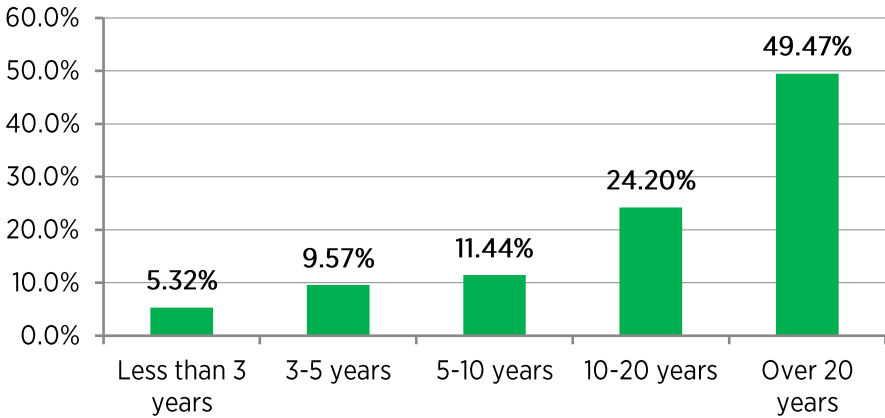
How many people live in your household?
(Including yourself)



How old are you?



How many years have you lived in York?

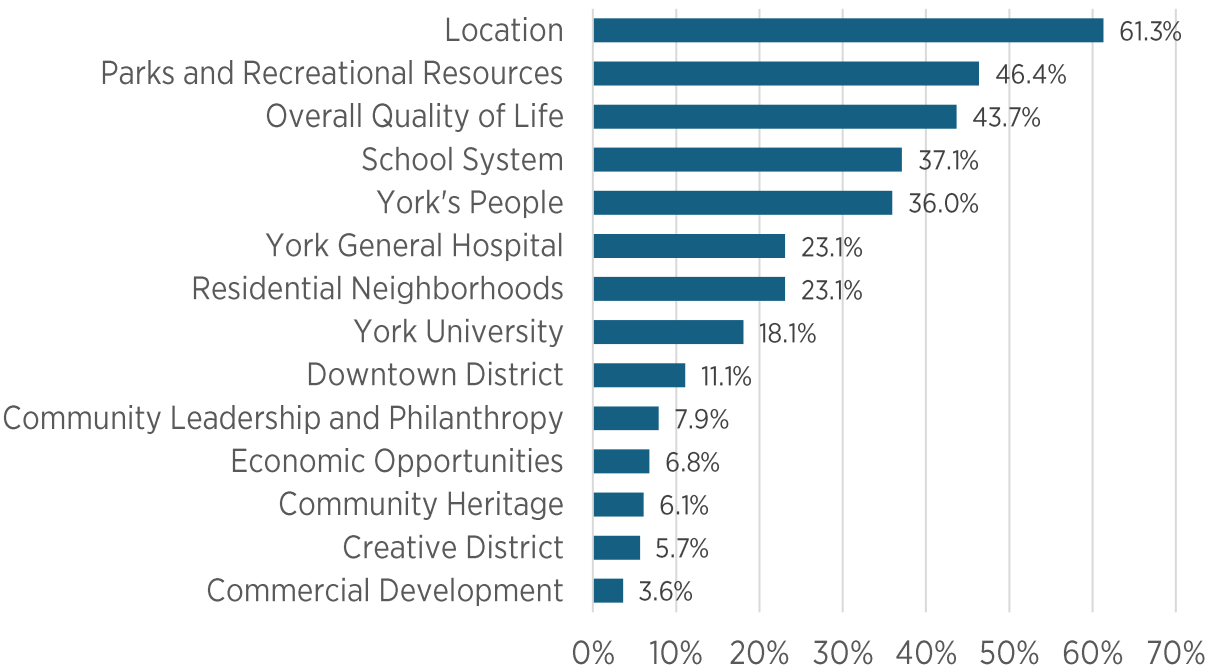


COMMUNITY SURVEY RESULTS

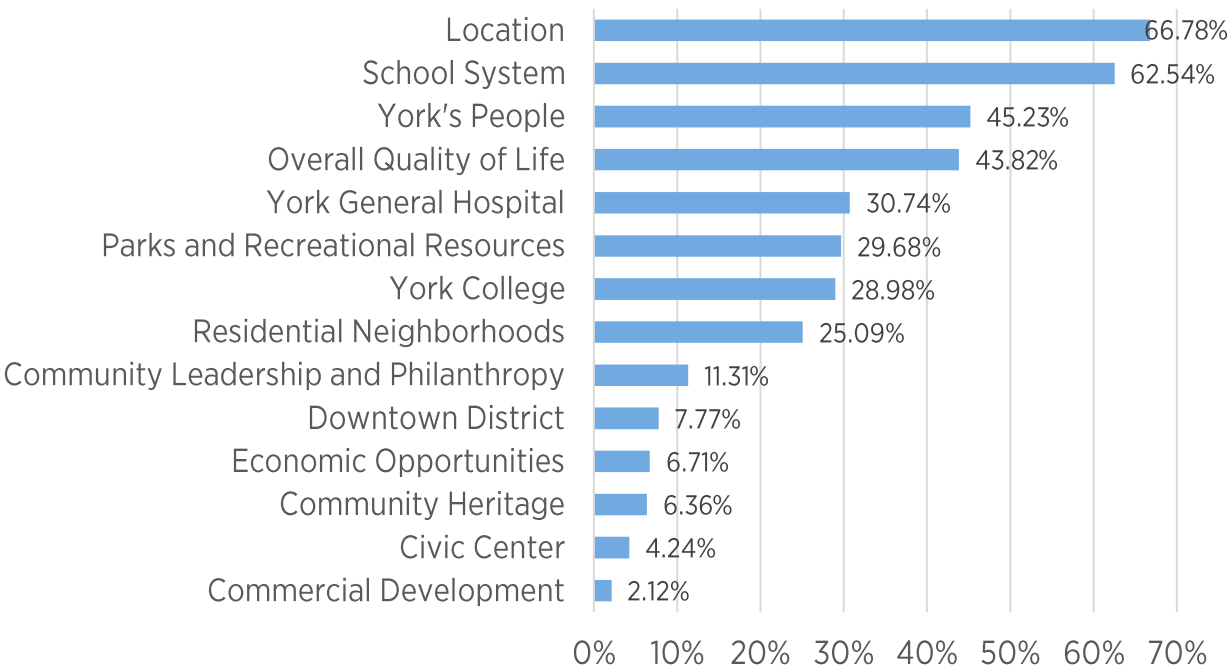
YORK'S TOP 5 ASSETS

What do you believe are York's greatest assets? (select up to five)

2025



2017



ENGAGEMENT OUTCOMES

YORK'S GREATEST ASSETS

Summary of open-ended responses from the monthly poll

Top Themes People Highlighted

- **Location & Access** – Proximity to I-80/Highway 81, easy commute to larger cities, central in Nebraska
- **Small-Town Atmosphere** – Safe place to live, low traffic, close-knit community, not too big
- **Public Services** – Quality first responders, Fire/EMS, public library, school options
- **Historic Character** – Brick streets, old houses, and churches valued for identity and charm
- **Family & Youth Amenities** – Pools, parks, and calls for more kid-friendly or indoor recreation options
- **Agriculture & Economy** – Large agricultural base and associated businesses seen as a key strength

Common Requests/Improvements (from the same question)

- More activities for kids and teens (funplex, trampoline park, indoor center)
- Clean up neighborhoods and attract more businesses
- Address concerns about taxes and local government support for growth

COMMUNITY SURVEY RESULTS

Below is a list of possible community priorities or projects.

Of this list, please choose up to five items that you believe should be the city's **top 5 priorities.**

Priority	2017	2025	Change
Strengthening Downtown York as an activity and business center	51.99%	40.10%	-11.89 pp
Increasing the supply of affordable housing	28.88%	36.75%	+7.87 pp
Increasing the amount of retail and commercial development	38.63%	34.61%	-4.02 pp
Attracting new industry	42.96%	31.03%	-11.93 pp
Expanding job opportunities for young people	41.88%	28.88%	-13.00 pp
Providing a wider variety of housing types	23.10%	26.97%	+3.87 pp
Providing infrastructure to support new growth	14.44%	20.76%	+6.32 pp
Encouraging new development near the 80/81 Interchange	25.63%	19.57%	-6.06 pp
Enhancing the image of the city	16.97%	17.18%	+0.21 pp
Expanding and improving parks and recreation	15.16%	14.32%	-0.84 pp
Improving and increasing active transportation facilities	16.61%	13.37%	-3.24 pp
Expanding Beaver Creek Trail	23.10%	13.37%	-9.73 pp
Providing more services and housing for older adults	5.05%	13.60%	+8.55 pp
Increasing citizen participation in government and community orgs	18.05%	12.89%	-5.16 pp
Improving zoning and enforcement of property maintenance codes	9.03%	10.74%	+1.71 pp
Establishing York as a center for arts, culture, and community quality	14.08%	6.68%	-7.40 pp
Connections between the college or university and the city	11.91%	5.25%	-6.66 pp
Establishing a consensus over community vision and direction	9.03%	5.01%	-4.02 pp
Improving stormwater management and flood control	3.25%	5.01%	+1.76 pp
Increasing tourism	7.22%	4.77%	-2.45 pp

New in 2025

- Creating more opportunities for families and youth 30.79%
- Indoor sports complex 20.53%
- Childcare 16.47%
- Expand health care options 8.35%

Only in 2017

- Railroad quiet zones 32.13%
- Rehabilitating the local street system 18.05%



COMMUNITY SURVEY RESULTS

TOP 5 PRIORITIES — WHAT CHANGED?

TOP 5 in 2025

1. Strengthening Downtown York (40.10%)
2. Increasing the supply of affordable housing (36.75%)
3. Increasing retail and commercial development (34.61%)
4. Attracting new industry (31.03%)
5. Creating more opportunities for families and youth (30.79%)

New in the top 5 (wasn't in top 5 in 2017):

- Affordable housing (rose from 6th place in 2017 at 28.88% to 2nd place in 2025 at 36.75%).
- Creating more opportunities for families and youth (brand-new priority at 30.79%).

TOP 5 in 2017

1. Strengthening Downtown York (51.99%)
2. Attracting new industry (42.96%)
3. Expanding job opportunities for young people (41.88%)
4. Increasing retail and commercial development (38.63%)
5. Developing railroad quiet zones (32.13%)

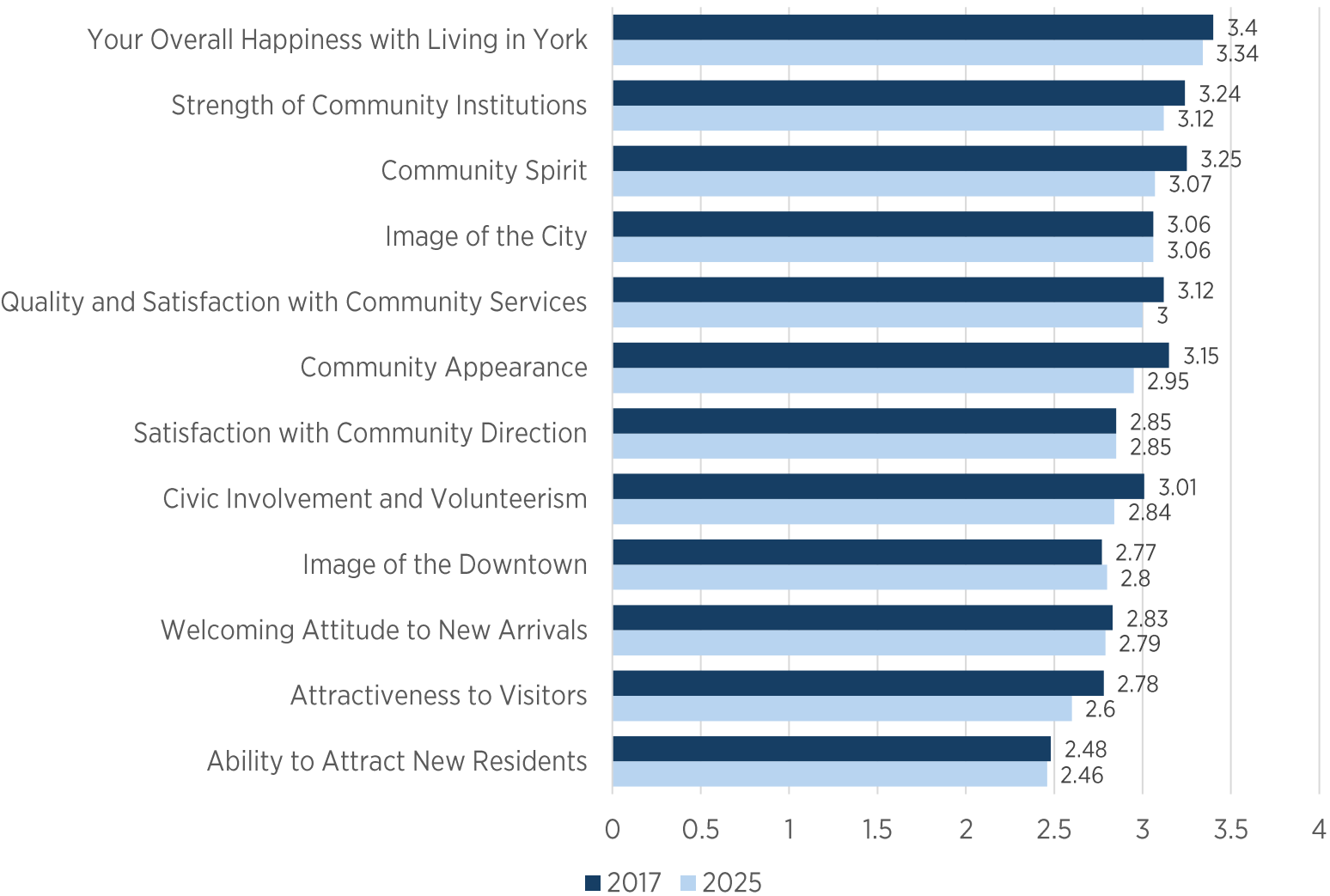
Dropped out by 2025:

- Attracting new industry moved down to 31.03% (now 4th place but no longer in top 3).
- Expanding job opportunities for young people fell to 28.88% (no longer top 5).
- Developing railroad quiet zones (not in 2025 survey).

COMMUNITY SURVEY RESULTS

COMMUNITY IMAGE AND IDENTITY

On a scale of 1 to 5 (1 being Poor and 5 being Excellent) how would you rate York in each of the following area?



ENGAGEMENT OUTCOMES

COMMUNITY IMAGE AND IDENTITY

Why People Ranked it high or Low:

Summary of open-ended responses from the monthly poll

Positive Reasons (High Rankings)

- Historic character and brick streets add charm
- Visible improvements downtown and at key sites
- Leadership and civic groups seen as active and forward-looking by some
- Family-friendly place with good community spirit and pride
- Progress is happening, even if slowly

Negative Reasons (Low Rankings)

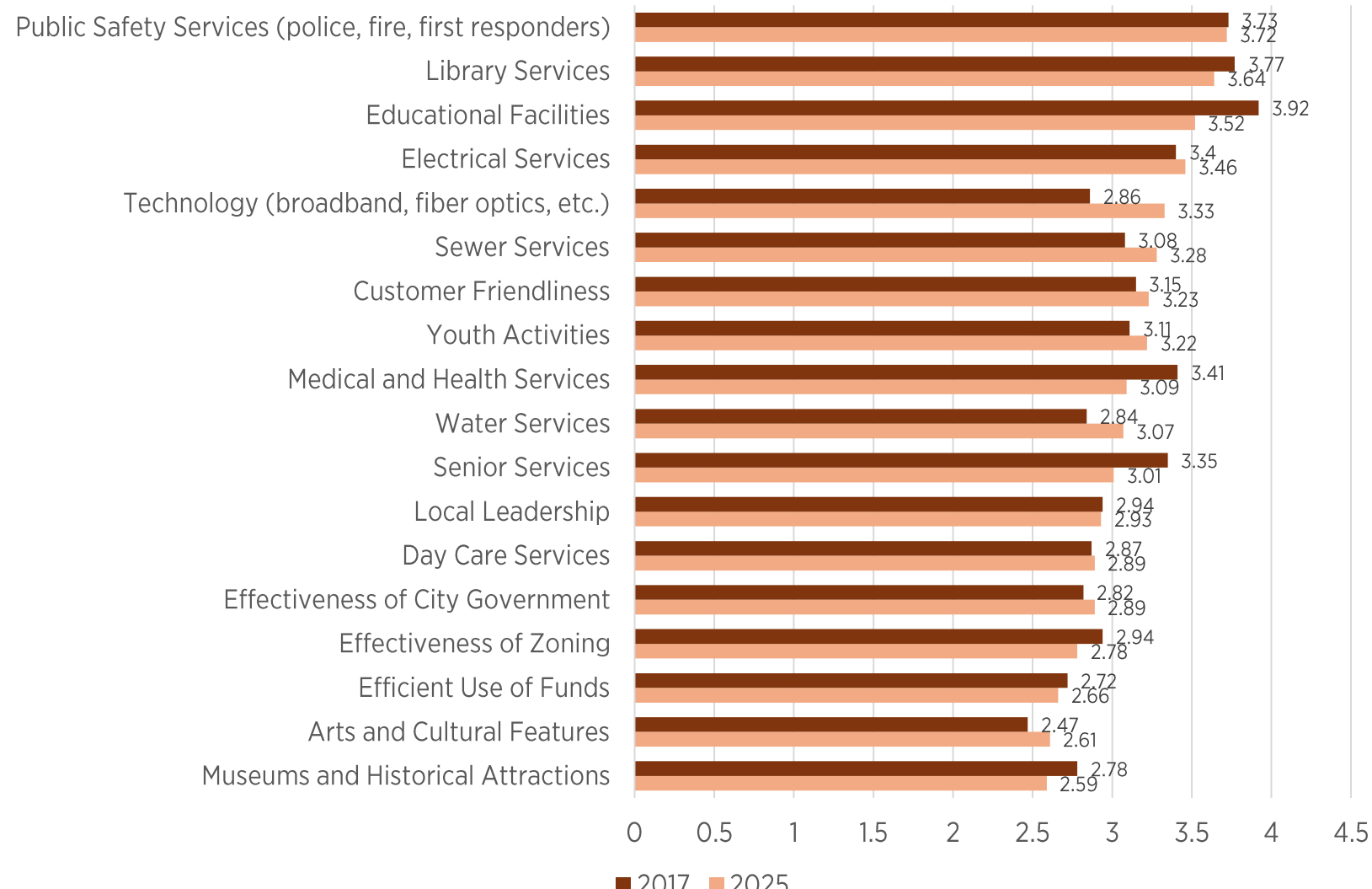
- Limited attractions, restaurants, and nightlife
- Appearance issues at gateways, medians, and some properties
- Housing affordability and rental quality concerns
- Perception of “old guard” or cliques controlling decisions
- Limited youth activities and indoor recreation



COMMUNITY SURVEY RESULTS

PUBLIC AND COMMUNITY SERVICES

On a scale of 1 to 5 (1 being Poor and 5 being Excellent) how would you rate York in each of the following area?



ENGAGEMENT OUTCOMES

PUBLIC AND COMMUNITY SERVICES

Why People Ranked it high or Low:

Summary of open-ended responses from the monthly poll

Positive Reasons (High Rankings)

- Strong public library programming for all ages
- Police and fire departments viewed as professional by some respondents
- Good sports facilities, youth programs, and parks/rec options
- Community daycare services rated highly by some users
- Residents appreciate the sense of small-town community and friendliness in local businesses

Negative Reasons (Low Rankings)

- High water/sewer rates and inconsistent water quality
- Limited activities for older youth and lack of indoor recreation spaces
- Shortage of affordable, high-quality daycare slots
- Concerns about city leadership, transparency, and spending priorities
- Perception of favoritism or “old guard” influence in local decisions
- Police department credibility questioned by several respondents
- Limited health care access and challenges attracting medical professionals





- **MONTHLY POLLS RESULTS;**
- **INTERACTIVE MAP RESPONSES;**
- **SEPTEMBER IN-PERSON ENGAGEMENT**

As of September 10, 2025

ENGAGEMENT OUTCOMES



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English



Metrics

 **1,386 Total Visits**

(+350 new visits since last month)

 **978 Total Visitors**

(+251 new visitors since last month)



York Comprehensive Plan Update

Big things are ahead for York! The City is updating the 2017 Comprehensive Plan and want your voice at the center! Help shape the future of our community together!



Give Input!

Take our community survey! (It only takes a few minutes)

Your answers will help shape the plan!

What do you **love** about York?

What are your **top priorities**?

How should we **grow**?

Jump in and share your voice!

[Take Survey](#)

Take our 2 min Monthly Poll!

September Poll: Land Use and Environment

Each month, the Planning Team highlights a key element of York's Comprehensive Plan Update, and we want your input!

Come join us at our Design Workshop Sept. 10–11th!

Stop by anytime during workshop hours to help shape future land use and public space concepts. Find details below and see you there!

About the Plan

The City of York is updating its Comprehensive Plan. The plan is an essential tool that guides community leaders and decision-makers based on the vision of community stakeholders.

York's current Comprehensive Plan was last updated in 2017. Since then, the city has made meaningful progress, from



ENGAGEMENT OUTCOMES



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Interactive Online Map



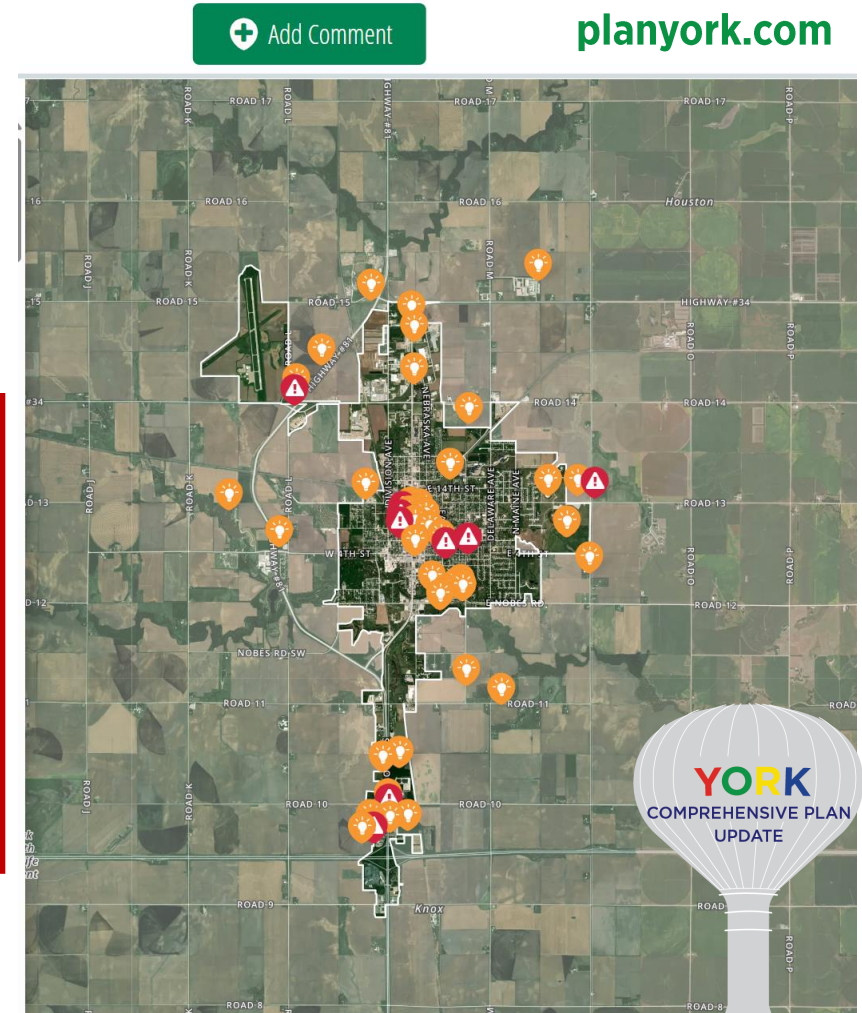
51 Comments

“I know at one point there was talk of a putt putt course here but would like to bring it up again as an idea 💡 cuz york really needs some more things for the youth and to bring family's to York”

“The intersection of highway 81 and 34 I believe there should be traffic lights in place at this extremely busy Intersection.”

“Adding a street connecting to David Drive would improve safety. It would benefit the RV park and hotel traffic.”

“Sidewalks in residential areas need improved. Its almost impossible to go on a safe walk throughout residential areas. I would first focus on Delaware and Blackburn Ave. I understand it is a responsibility of the homeowner, but if the city could offer an incentive program, maybe homeowners would make it a priority.”



ENGAGEMENT OUTCOMES



Monthly Polls



June: Parks & Rec. Areas

- *85 responses*



July: Transportation

- *180 responses*



August: Housing

- *65 responses*



September: Land Use & Environment

- *Ongoing*



Community Survey


- *428 responses*
(As of today Sep. 11th)
 - *Closing on Sep. 15th*



ENGAGEMENT OUTCOMES

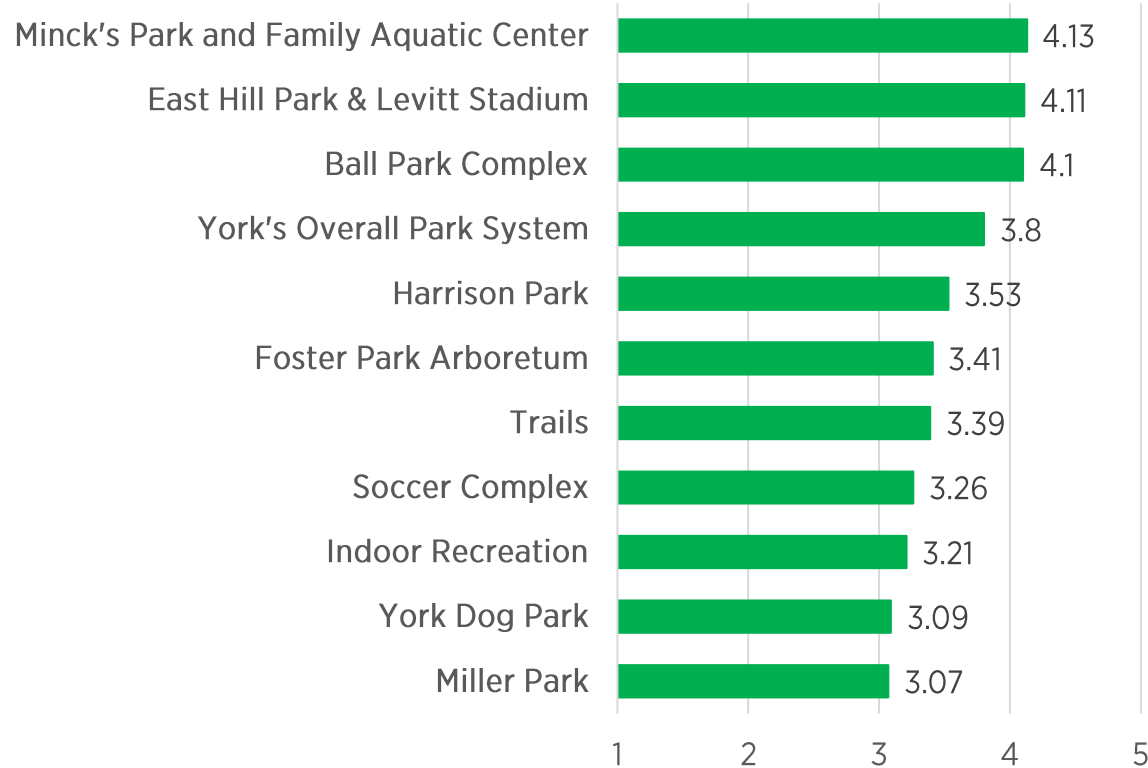


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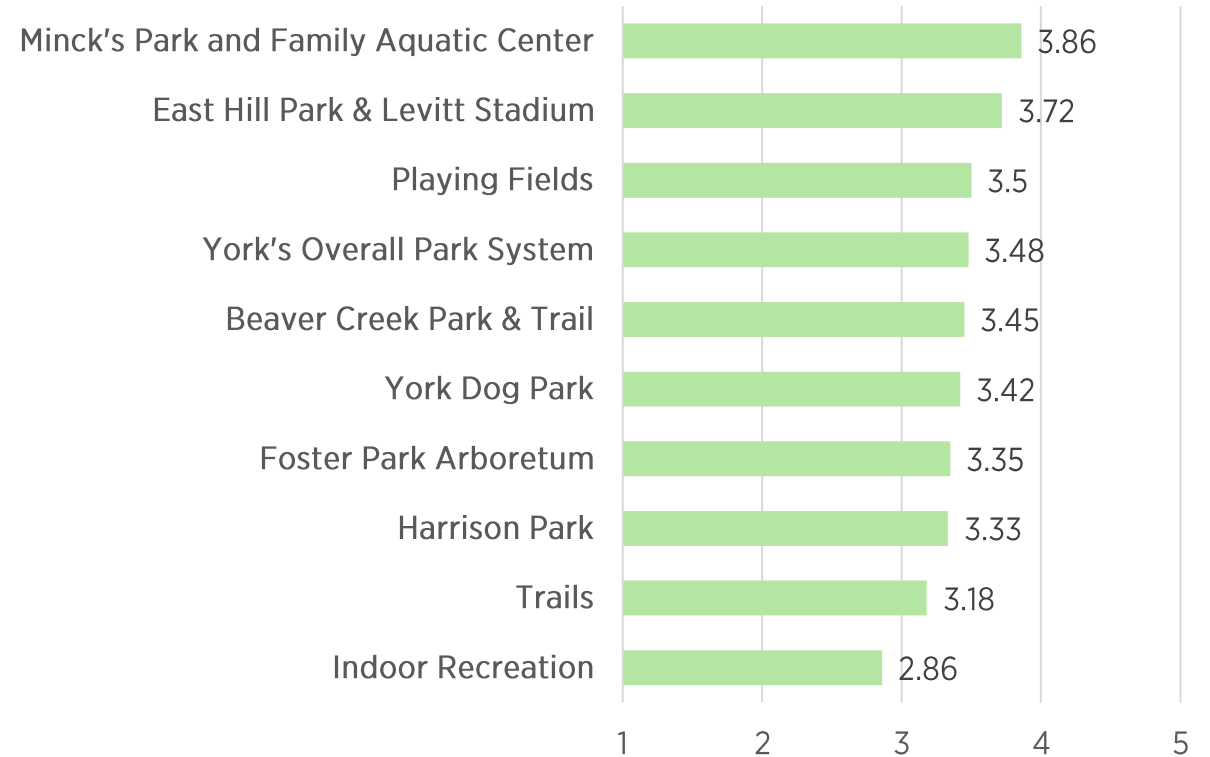
 **June:** Parks & Rec. Areas (85 responses)

On a scale of 1 to 5 (1 being Poor and 5 being Excellent) how would you rate York in each of the following area?:

2025



2017



ENGAGEMENT OUTCOMES



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 **June:** Parks & Rec. Areas (85 responses)

Why People Ranked Parks High or Low:

Summary of open-ended responses from the monthly poll

Positive Reasons (High Rankings)

- Recent upgrades and renovations (stadium, Levitt, inclusive playgrounds)
- Variety of parks, trails, and recreational activities (aquatic center, arboretum, ballpark complex)
- People enjoy the existing trail system and want it expanded
- Community events and sports facilities are valued by families
- Some parks viewed as safe, scenic, and well-located for neighborhood access

Negative Reasons (Low Rankings)

- Soccer & ballpark fields hard/uneven; need lights & shade
- Dog park outdated; needs toys, mowing, better parking
- More indoor recreation needed, especially in winter
- Add low/accessible playgrounds, bathrooms & shade in parks
- Expand trails & neighborhood parks (esp. NW, SE, downtown)

ENGAGEMENT OUTCOMES

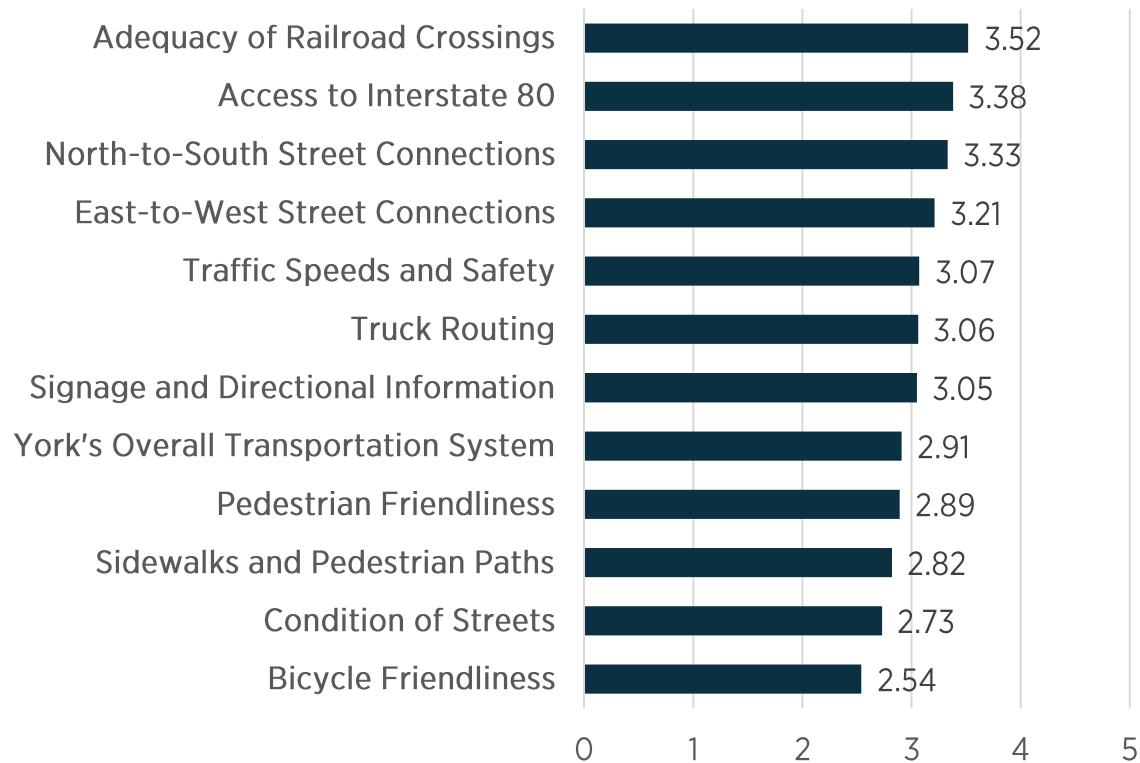


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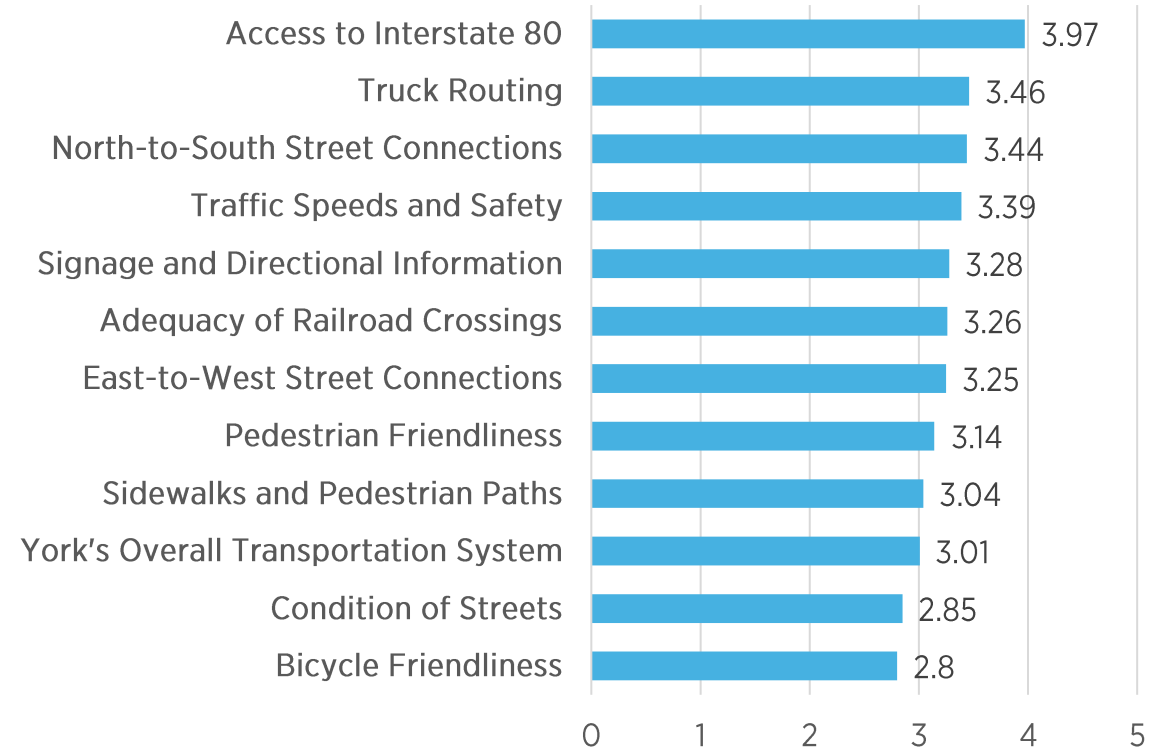
 **July:** Transportation (*180 responses*)

On a scale of 1 to 5 (1 being Poor and 5 being Excellent) how would you rate York in each of the following area?:

2025



2017



ENGAGEMENT OUTCOMES



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July: Transportation (*180 responses*)

Why People Ranked Transportation High or Low:

Summary of open-ended responses from the monthly poll

Positive Reasons (High Rankings)

- Easy access to I-80 and bypass routes
- City feels drivable with generally low congestion in many areas
- Some parts of York are walkable due to wide streets and low traffic
- Trail system appreciated for biking and walking
- Residents value recent or planned senior/public transit options

Negative Reasons (Low Rankings)

- Poor sidewalk coverage/maintenance; many areas have no sidewalks at all
- Streets and brick roads rough, narrow, or unsafe; Delaware Ave cited repeatedly
- Few safe bike routes or bike lanes, especially near interstate/business corridors
- Heavy, fast traffic near schools and Grand Central; lack of stop/yield enforcement
- Limited public transportation and senior transit options
- Dangerous interchange and signage confusion near I-80 and truck routes
- Need for more connections (north/south routes, bypass, downtown links)

ENGAGEMENT OUTCOMES

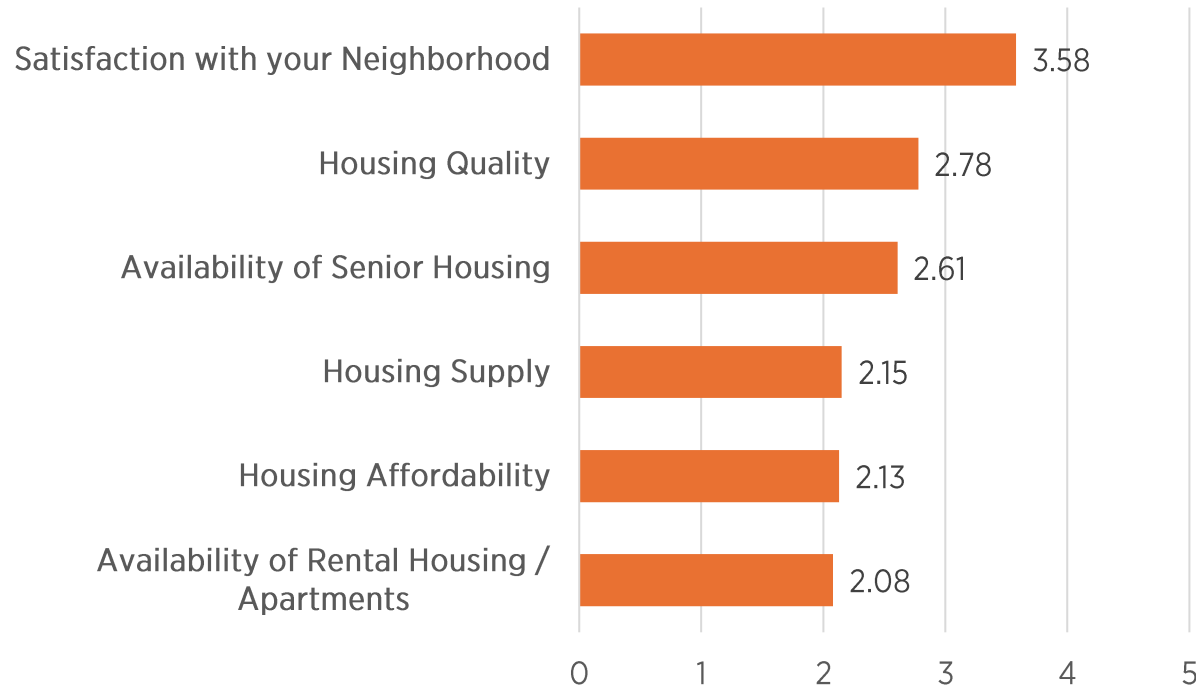


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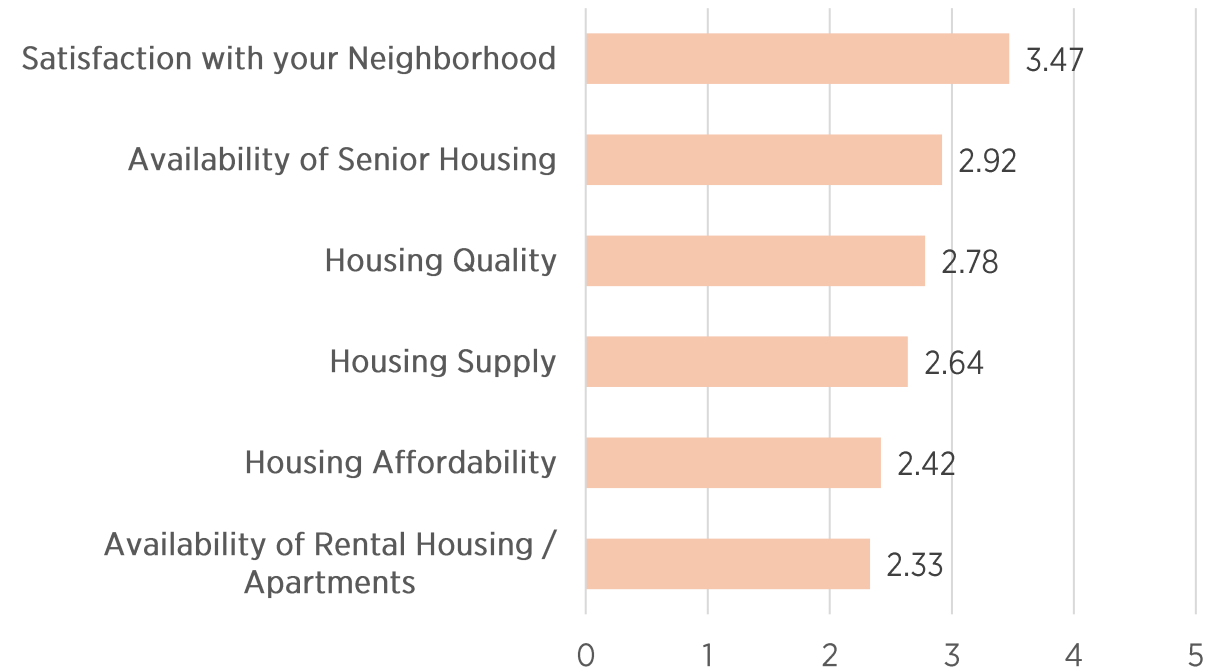
 **August:** Housing (65 responses)

On a scale of 1 to 5 (1 being Poor and 5 being Excellent) how would you rate York in each of the following area?:

2025



2017



ENGAGEMENT OUTCOMES



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 **August:** Housing (65 responses)

Why People Ranked Housing High or Low:

Summary of open-ended responses from the monthly poll

Positive Reasons (High Rankings)

- Many residents expressed satisfaction with their current neighborhoods and housing
- Some noted good-quality homes in certain areas of York
- Positive mentions of new or improved senior housing options
- A few see York as a welcoming place to live with room for future housing growth

Negative Reasons (Low Rankings)

- Housing costs and rents are too high relative to local wages
- Not enough affordable homes (especially \$100K–\$200K) or family rentals
- Limited availability of apartments, especially 3–4 bedrooms or pet-friendly
- Very little low-income and handicap-accessible housing; existing units often run down
- Middle-income households feel squeezed between low-income and high-end options
- Limited options for seniors/55+ housing and downsizing opportunities
- Rental bidding wars and strict pet policies add pressure

SEPTEMBER ENGAGEMENT



September 10th Sessions with:

- Corteva
- High School Students
- York University Students
- Library Foundation & Board



Design Workshop

- September 10th and 11th



Remote

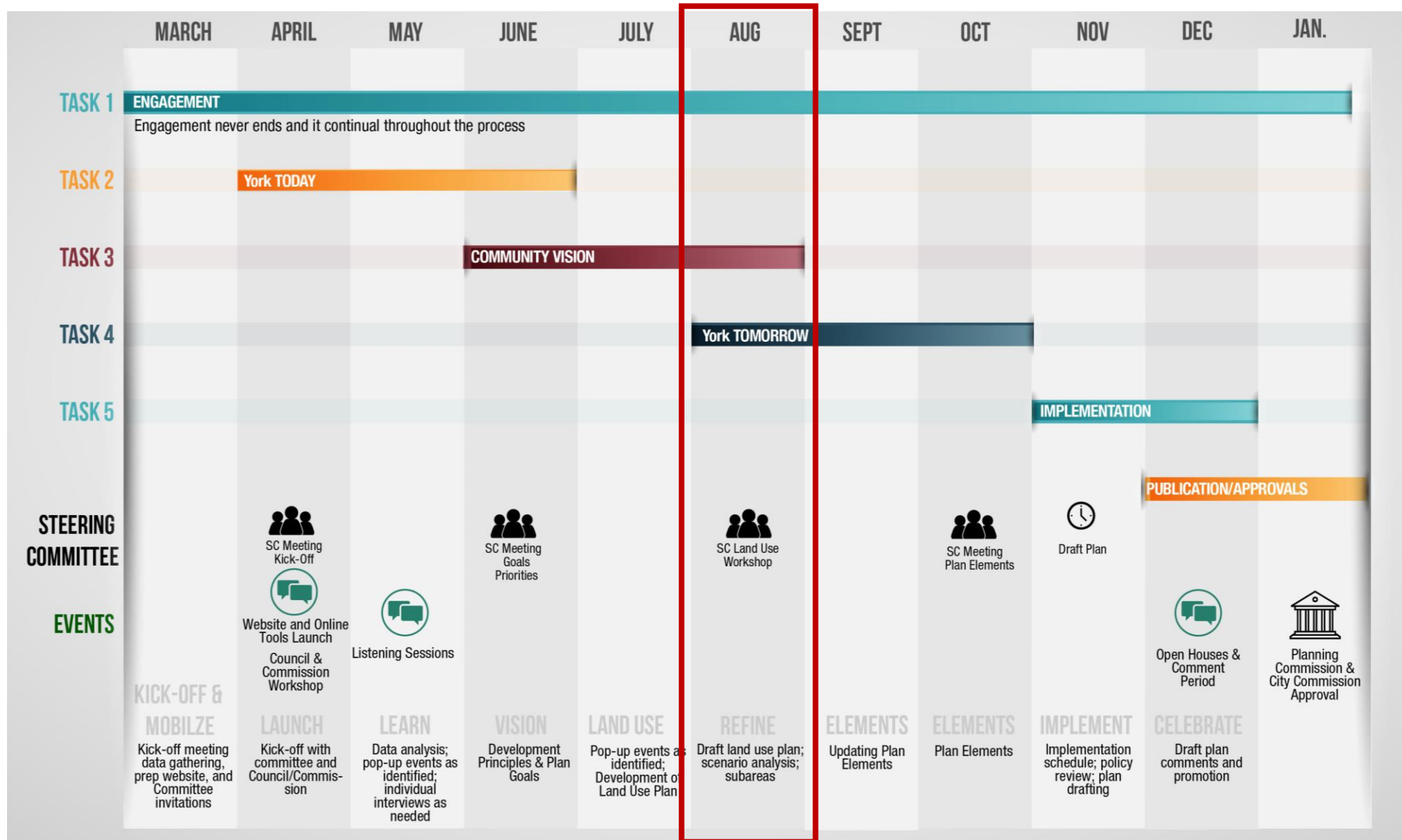
- Monthly Poll: Land Use & Environment
- Community Survey closing on September 15th





- **PLAN SCHEDULE**
- **NEXT STEPS**

PROCESS: SCHEDULE



NEXT STEPS



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Keep Promoting in Your Circles:

Interactive Online Mapping

Community Survey

- Open until September 15

Monthly Polls

- September focus: Land Use & Environment

November

- Steering Committee Meeting #4
 - Focus: Plan Elements
 - November 13th

December

- Draft Plan

January

- Open House & Comment Period

February

- Plan Approval

